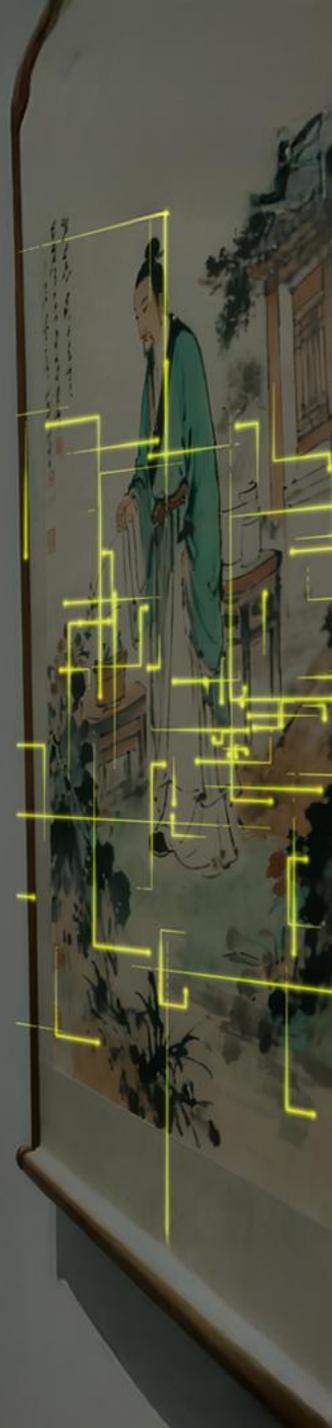


ORB Intelligence

The World's First Scalable AI · AR Experience

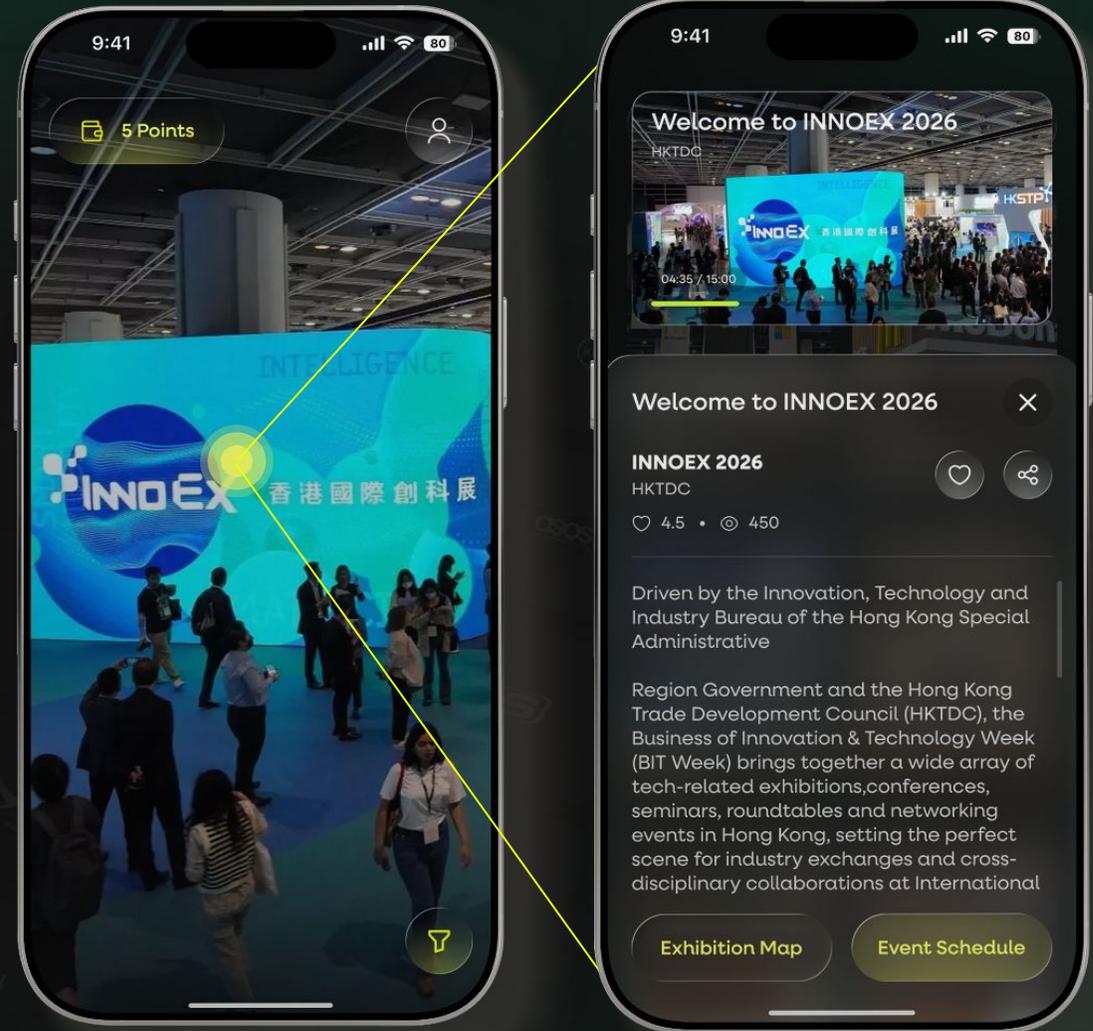


What is ORB?

A Scalable AI / AR Experience

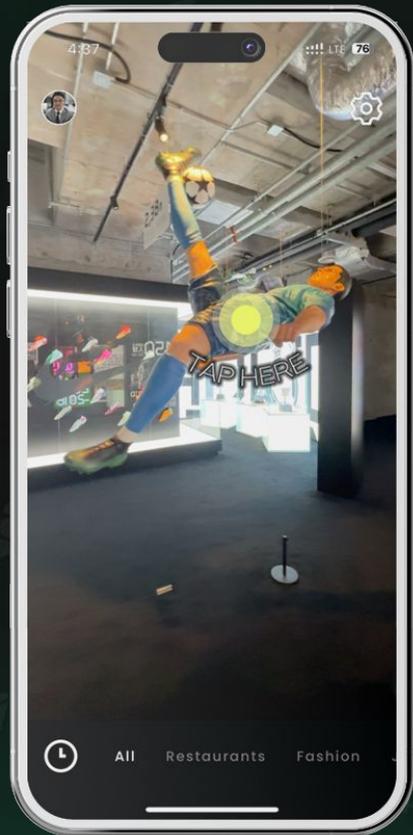
ORB turns **every object** into interactive portals, creating an interactive experience that promotes immersive education with gamified exploration.

Our mission is connecting all physical assets, investments, and infrastructure to drive more value for businesses, individuals, and brands.



Why is ORB Useful?

ORB is Critical Marketing AI Infrastructure For The New Era



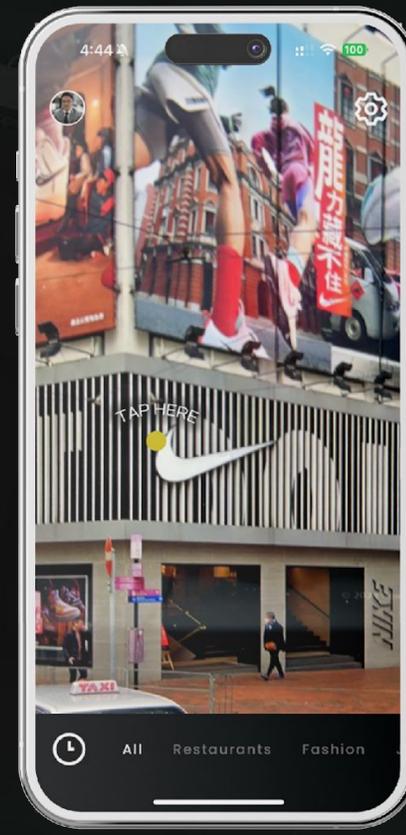
Exhibition & Immersive Education



Tourism with Safe & Curate Guidance



Retail Shopping with AI Guidance



Retail Gamification & Exploration

AI assisted retail shopping, learning & exploration is now ready for adoption.

Join the industries in transforming the way to convert customers.

Why Retail Chains & Brands Need ORB

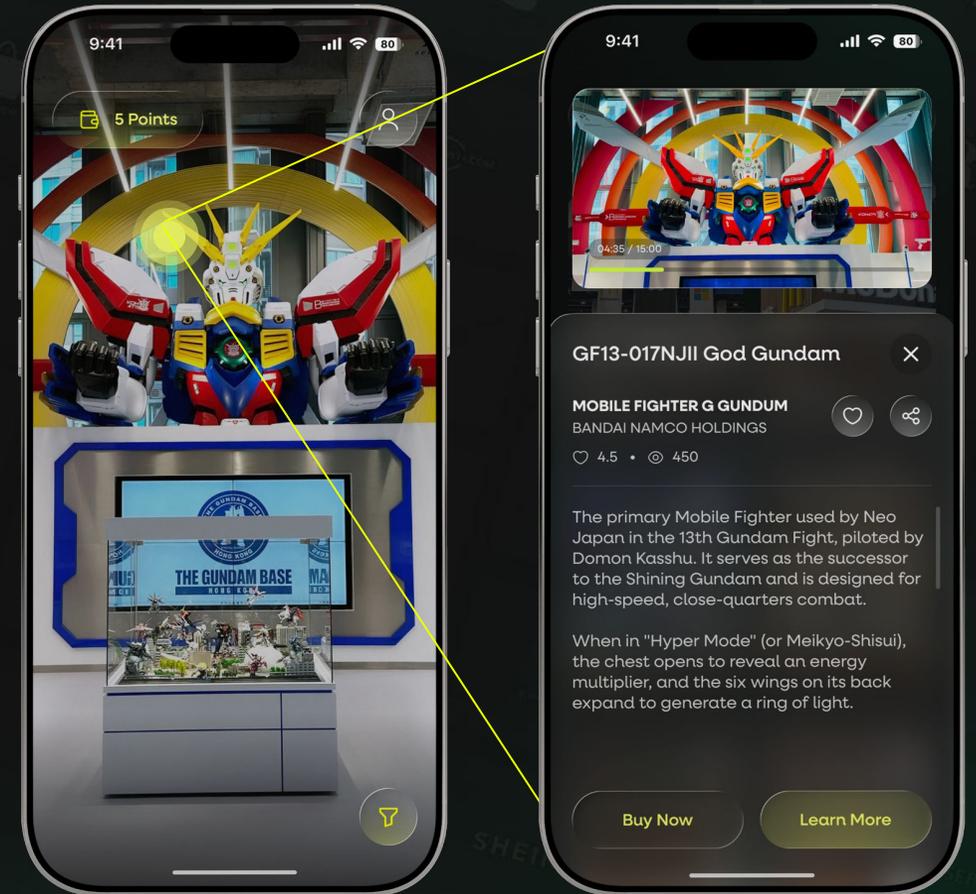
Globally Scalable Experience of Curated Content to Convert Customers In-Store

- **Challenge**

How do you make the shopping process fast & fun for foot traffic? How do you communicate the best curated content without hiring?

- **Solution**

ORB transforms your shops and merchandise into digital touchpoints, initiating the conversion and education process without a salesman needed.



Why Retail Operator Need ORB

Scalable Area-Wide Shopping Experience That Converts Foot Traffic

- **Challenge**

How do you make exploration meaningful & fun for window shoppers? How do you incentivize foot traffic to explore deeper sustainably?

- **Solution**

ORB transforms your shops and partners into digital touchpoints, educating foot traffic on deals and rewarding them with points to exchange for rewards after.



Why Government Tourism Boards Need ORB

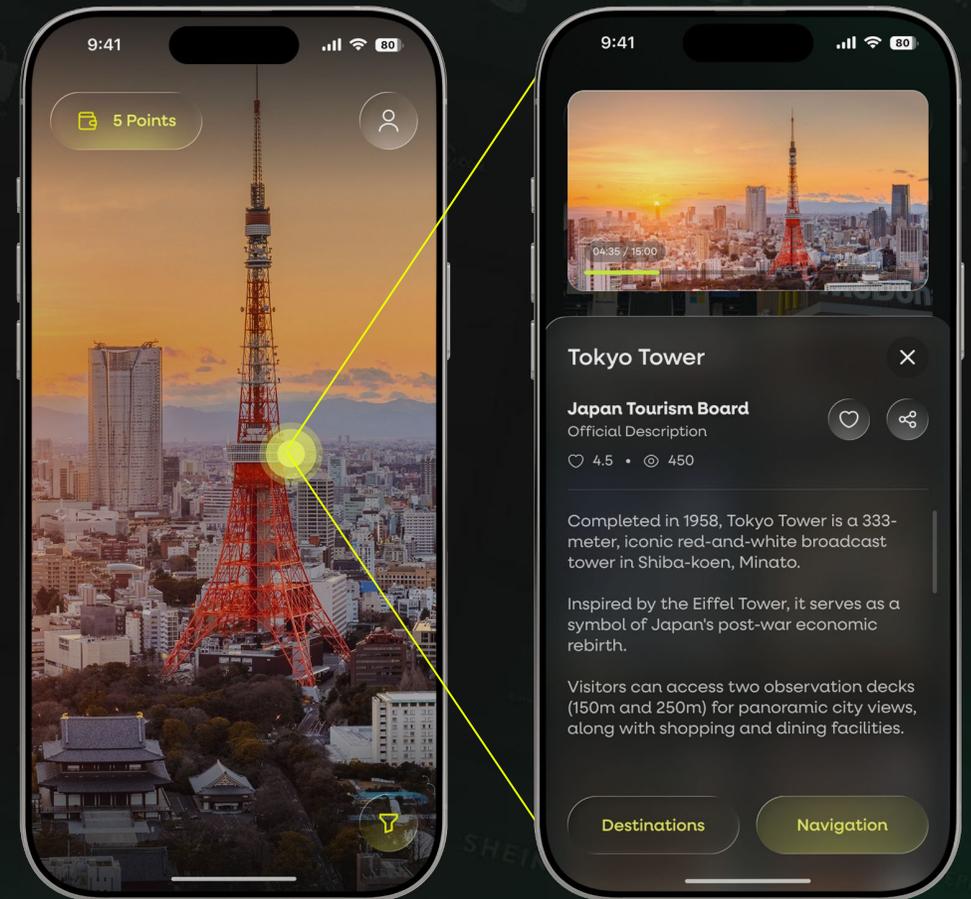
Scalable Nationwide Tourist Guidance and Gamification Solution

- **Challenge**

Authentic, safe and verified content in the language of choice is not easily delivered. Spreading economic growth is also hard for tourist cold spots.

- **Solution**

ORB transforms your investments and infrastructure into digital touchpoints, assisting tourists in understanding offers, new destinations and converting on the spot.



Why Exhibitions & Museums Need ORB

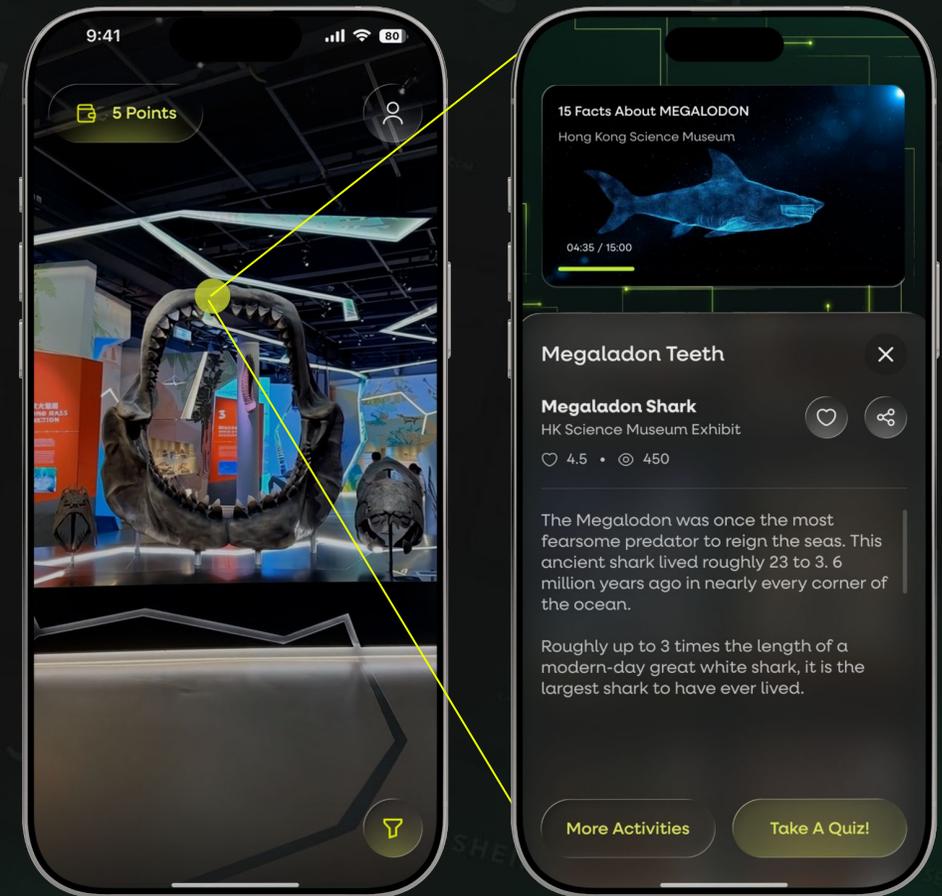
Scalable Interactive Experiences with AI that Bridge the Age Education Gap

- **Challenge**

A Gap in Parent-Child Dynamics where parents need curated content to share with younger children.

- **Solution**

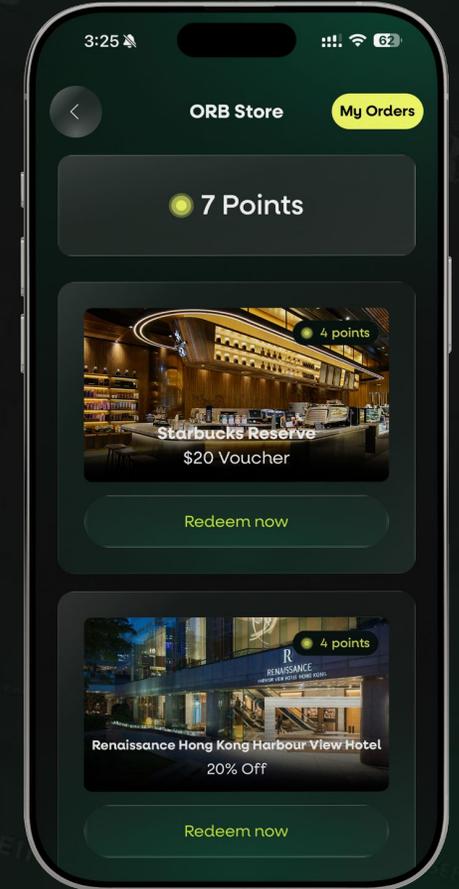
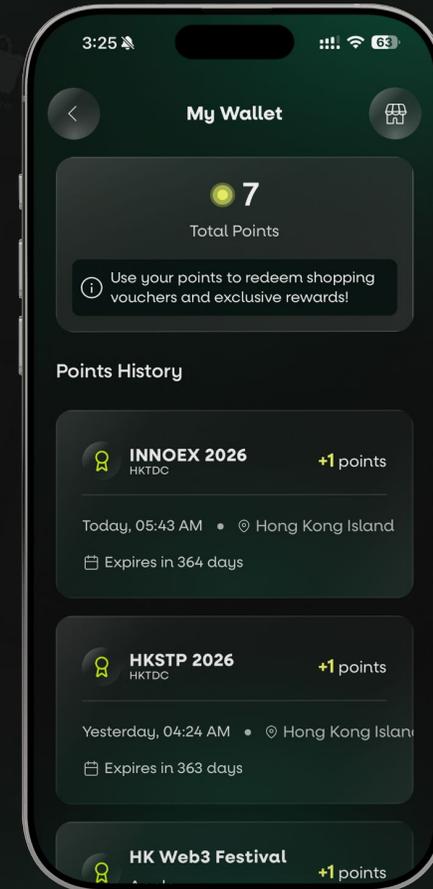
ORB Transforms exhibits into immersive portals, assisting parents to teach their children with curated content and incentivize deeper exploration.



Why Would Users Download ORB?

Gamified Exploration with Valuable Rewards Keeps People Coming Back

- ORB gives points for every interaction and is redeemable for valuable vouchers and perks.
- From our partnership events with IM8 and CR7, we've proven we can **extend visitor stay times by more than 50%**.
- On average our **app download conversions are 20%+ of foot traffic** from our events.



ORB Data Intelligence & Support

Who · What · Where · When - All From One Tap

Data From One ORB Tap	
Timestamp	2025-12-01 15:23
Account ID	chris@gmail.com
Logo/Brand ID	Nike (Sample)
Industry	Technology
User Age Bracket	26
Gender	Female
District	Central
Device Type	iOS
Scan Location (lat/lon)	22.2819, 114.1582
Conversion Event	Click on button 1 or 2?
Repeat Engagement	Tap more than once

- **Track Real-World Conversions**
Track live, in-person conversions from campaigns and events.
- **True Engagement Quantified**
User, age, stay-time, repeat scans, and exploration depth per visit

Sustainable Tourism Through AI

Supporting Japan's Sustainability and ESG Goals

- ✓ **Eco-Tourism**
Promote attractions nationwide that are paperless and operates with no power
- ✓ **Local Empowerment**
Rewards supporting locals, corporations and SMEs with gamified learning for a global audience.
- ✓ **Transparent Data**
Deep Analytics and compliance with international Data Privacy Act & ESG disclosure standards



ORB Experience Portfolio

Government, International IP and Official Affiliates

CR7 LIFE
Museum
Hong Kong

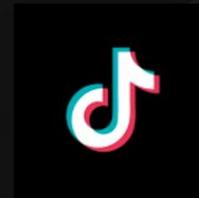
CR7 LIFE MUSEUM
@K11 MALL
OFFICIAL STORE
@TIMES SQUARE MALL
www.cr7museum.hk

RONA

EXCLUSIVE AI EXPERIENCE BY ORB

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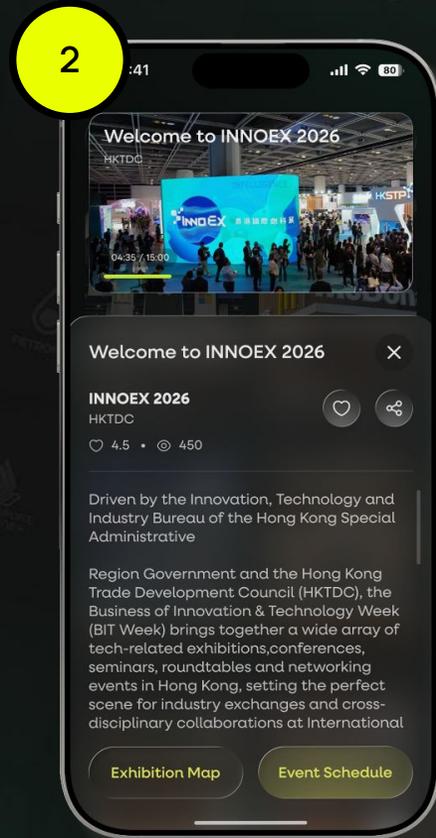


Official InnoEx 2026 AI Exhibition Guide

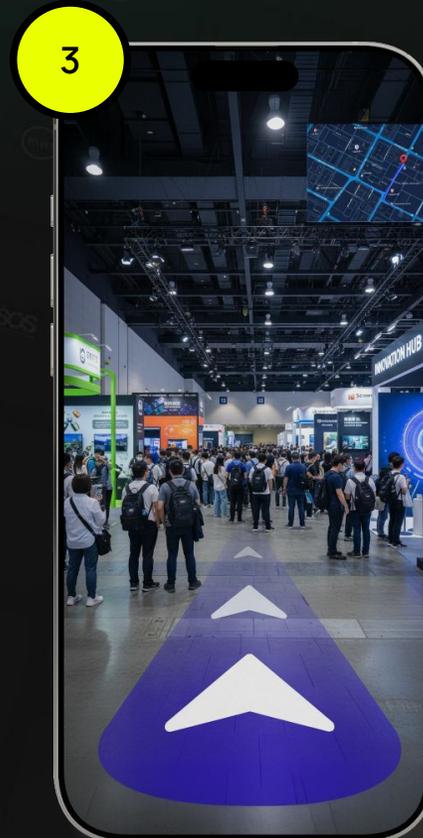
What · Where · When - All from one interactive interface for 500+ Exhibitors



Use Camera & Tap



Learn about Exhibitors



Access AR Map



ORB is an interactive gamified experience, **helping businesses curate their pitch for distribution IRL to generate leads.**



Christopher Lam

Founder & CEO

Email: Chris@orb.vision

Phone: (852) 6818 8278

OJ Reambillo

CMO

Email: oj@orb.vision

Phone: (852) 6993 7476

Hong Kong Office:

Floor 17, Unit 1705 World Wide House
19 Des Voeux Rd Central, Central
環球大廈17樓1705室中環德輔道中19號

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