

 Applied AI

**Your workflows, run by our AI, only
faster, better, cheaper.**

Purpose built agentic workflow automation platform to automate your
processes in minutes, at scale across the organization

Meet Applied AI

Solution

Our platform **Opus** orchestrates seamless human + AI collaboration to automate mission critical workflows in regulated industries.

We're backed by world leaders and investors in AI



Serving leading customers across markets



~400 staff across the UAE, APAC, EU, US

Meet Opus

We've built the world's fastest AI platform for deploying agentic workflows, delivering time to value at enterprise scale

- Build executable workflows from a prompt in minutes
- Intelligence built in with proprietary model trained on 1.4M+ real-world processes and 13M+ vetted tasks
- AI-native workflows that understand organizational context, with human reviews only where needed
- Enable business users to design and edit workflows collaboratively to empower the “real” experts with AI
- Integrate with your existing tools and systems, and interoperable with all LLMs to reduce vendor lock-in
- Accelerate transformation with enterprise “memory” which shares knowledge across workflows, forming cohesive knowledge base across all processes

90%+ reduction in processing time

10x employee productivity improvement

20% accuracy improvements

10x ROI



Prompt to workflow

Business-user friendly interface, enabling users to design workflows through prompts

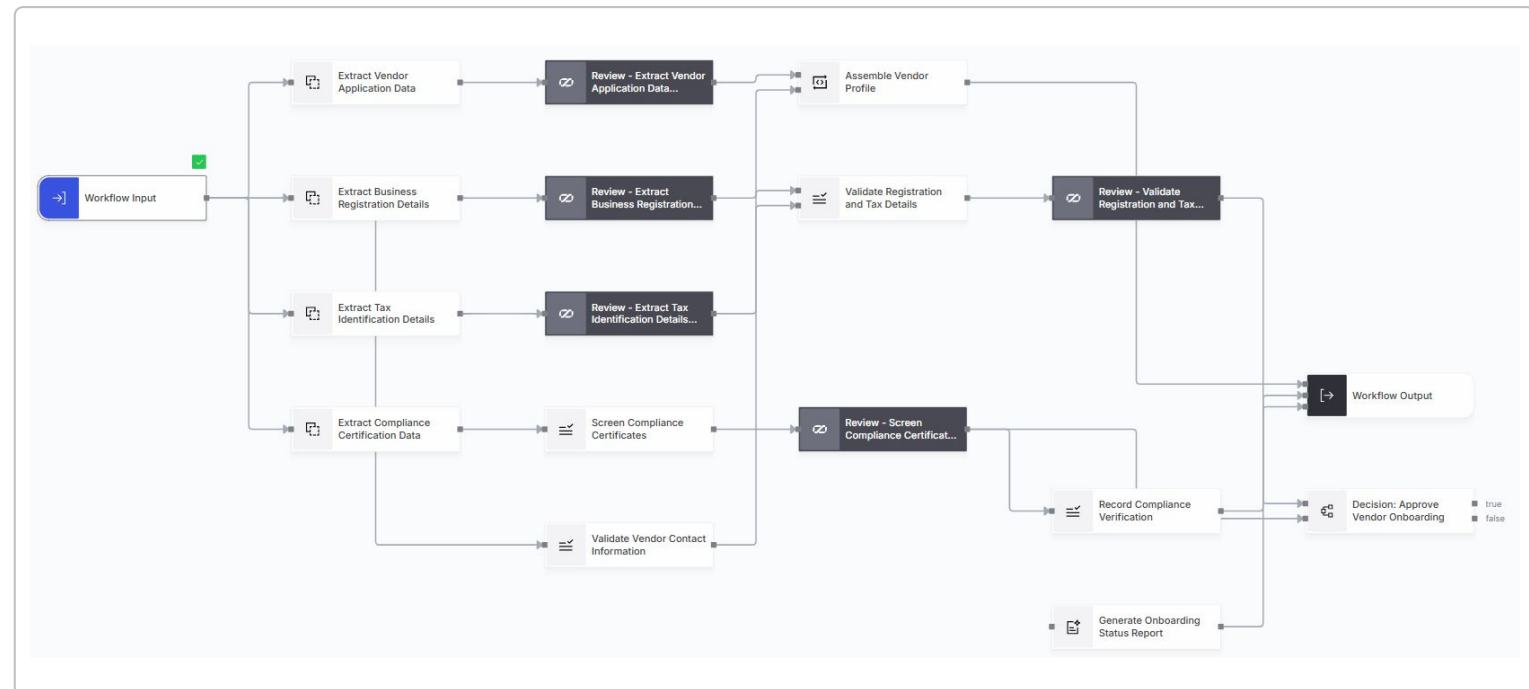
Executable workflow generated in 3 minutes

Customized workflow is created by embedding global best practices and tailoring the design based on the enterprise's context and tech stack

Enter your prompt to start generating your unique workflow

or choose a [template](#) from our library or [build it from scratch](#)

Create a vendor onboarding process for a manufacturing company in the Netherlands, ensuring all vendor information is captured and stored in our SAP system.



Opus accelerates speed-to-value by empowering process owners to move from idea to production-ready process in record time

What Opus offers

- 1

Process expertise & domain depth
 Built on **1.4M workflows** across 146 countries and 400 industries, with **built-in guardrails** for standards such as ISO 27001, HIPAA, and GDPR

- 2

Process owner empowerment
Simple, intuitive interface allows process owners to become proficient in Opus in 4 hours and make changes 10x faster with less IT reliance

- 3

AI and workflow-native architecture
Built natively for AI workflows, with enterprise-grade reliability, control, and auditability

- 4

Interoperability
 Works across major **cloud providers**, has **3.5k+ system integrations out-of-the-box**, and **compatible with 10+ AI models** while selecting the best-fit model for each task

- 5

Context awareness with reusable agents and tools
 Workflows **generated with awareness of enterprise context stack that understands and reuses** agents, tools, permissions, integrations, and runtime behavior

- 6

Flexible pricing & lower upfront CapEx
 Not tied to per-seat licenses, allowing customers to **start small and scale** while lowering upfront spend and avoiding platform rebuilds

Why it matters

Better workflow design through deeper process intelligence

Unlock AI scalability by reducing IT dependency and business/IT handoffs

Workflows designed to be AI-first with modern scalability and reliability

Avoid AI lock-in and work across multiple models and tech stacks

Generate deployment ready workflows and move to production 10x faster with fewer technical resources

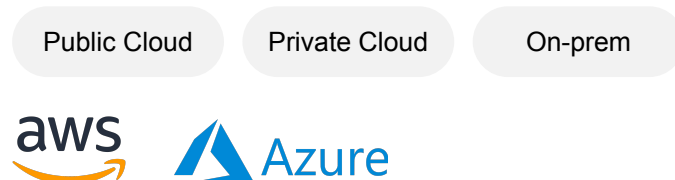
Higher ROI on AI investment

Opus is an enterprise-grade platform, built for secure deployment, seamless integration, and flexible model choice

Multiple deployment options

Deploy flexibly across public cloud, private cloud, and on-prem environments

Enterprise-ready architecture designed to meet security and hosting requirements



Interoperable with enterprise systems

5.4k+ integrations available

Connects to the systems enterprises already run

Designed to integrate, not replace, core platforms



Compliant with enterprise standards¹

Built for enterprise security, auditability, and compliance expectations



LLM-agnostic

Opus is model agnostic, allowing enterprises to use any or multiple models to power AI agents



1. As of March 2026: processes are in line with ISO27001 and SOC 2 Phase 1. Phase 2 certificate being issued.

Opus automates enterprise operations end to end

Digital twin

Creates a virtual replica of existing workflows, enabling AI agents to simulate, test, and validate changes before deploying to production

1 Discover

Identify, size, and prioritize your highest-value **automation opportunities in days, not weeks**



2 Build

Reimagine and build priority workflows into AI-native processes **without heavy technical build**



3 Execute

Execute workflows across your existing systems, controls, and model ecosystem



4 Optimize

Track realized impact and scale the next wave of automation from live workflow learnings



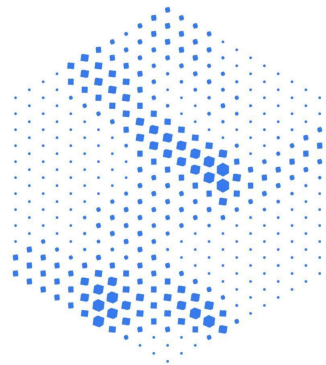
Govern








Enforces compliance with full audit trails and human oversight

Opus's sweet spot is delivering productivity gains across regulated industries as well as back-office support functions

NON-EXHAUSTIVE USE CASES

Deep dive to follow



<p> Banking & financial services</p> <p>KYC due diligence automation & drafting</p> <p>Credit memo drafting & decisioning support</p>	<p> Healthcare</p> <p>Intelligent claims processing & anomaly flagging</p> <p>Coding assist, CDI & denial prevention</p>	<p> Insurance</p> <p>FNOL intake & triage routing</p> <p>Risk appetite fit check</p>
<p> HR</p> <p>Role-specific day-one onboarding pack</p> <p>HR request classification & routing</p>		
<p> Finance</p> <p>Invoice reconciliation & exception routing</p> <p>Controls evidence & audit preparation</p>		
<p> Procurement</p> <p>Clause extraction and deviation flagging</p> <p>2-way & 3-way match exception routing & resolution</p>		
<p> Risk & Compliance</p> <p>Sanctions alert investigation & case pack</p> <p>Audit evidence collection & completeness check</p>		

AppliedAI has demonstrated broad traction across industries and enterprise use cases

Industry

Customers

Sample use cases

 Deep-dive next

Healthcare



Reinsurance claims management

Education



Nursing university application review

BFSI



- Loan underwriting
- Trade finance

Government



- Shared services automation (i.e., HR, Procurement & Finance)
- IT service desk

Pharmaceuticals



HR domain Career Planning (i.e., internal role matching, skill gap analysis and training recommendations)

BPO



Provider data management

Proof of impact – Select back-office case examples across industries

	Automated invoice validation	Streamlined vendor onboarding	Provider data management	Automated loan underwriting
Industry	Conglomerate	Chemicals (UK)	BPO for Insurance	BPO for Financial institution
Function	Finance and accounts payable	Procurement	Network operations / management	Compliance
Context	Manual invoice and PO matching caused delays, errors, and high staffing needs	Manual vendor onboarding was slow and error-prone due to fragmented data and follow-ups	100s of provider data requests that arrive in multi-format emails and require manual follow-ups, error-prone data entry, and no real-time visibility and tracking	Loan underwriting relied on manual, checklist-driven reviews that limited throughput and introduced errors
What Opus addressed	Automated extraction, validation, and matching end to end	Automated data capture, compliance checks, and communications	Intelligent automation of healthcare provider lifecycle from onboarding to termination	Orchestrated a multi-stage, context-aware underwriting workflow with intelligent routing and validation
Impact created	<ul style="list-style-type: none"> • 95% automation rate with minimal human intervention required • 70%+ reduction in time (i.e., from 7 to 2 minutes) • ~90% reduction in staffing needs while maintaining throughput 	<ul style="list-style-type: none"> • 99%+ reduction in manual processing effort • Cycle time reduced from ~2 weeks to under 5 minutes of active processing • Improved data accuracy, compliance, and real-time visibility 	<ul style="list-style-type: none"> • 95%+ time reduction in processing time from 15 to <1 min • 90% less data entry errors through automated processing • 99% improvement in response time from days to min • 5x increased efficiency, shift from data entry to high-value work 	<ul style="list-style-type: none"> • 8–10× throughput increase (from ~10–12 to 80–100+ loans/day) • ~90% reduction in processing time per loan • 82% reduction in manual intervention • Accuracy improved to 100%



Opus demo

Use case
walkthroughs

Invoice validation

Vendor onboarding

Thank you



Feel free to get in touch with
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