

The background features a dark blue, almost black, space-like setting with a network of glowing white and light blue lines representing neural connections or data paths. A central, semi-transparent brain is visible, with the word 'GIFT' overlaid on it in large, bold, white capital letters.

GIFT

Empowering Domain Experts with AI Superpowers

The Next Evolution of Citizen Programming

01

The Strategic Vision

MISSION & VISION



Vision

To make software creation as universal as spreadsheets.
We envision a world where every domain expert is a secure, efficient citizen programmer.



Mission

Transforming complex business logic into operational apps in hours. We bridge the gap between intent and execution through AI-Native engineering.

THE EFFICIENCY GAP

- 🕒 **Development Backlog:** IT departments are overwhelmed with 6-month queues.
- ⚠️ **Shadow IT:** Departments use unsanctioned tools due to slow delivery.
- 📄 **Excel Hell:** Fragile spreadsheets support 80% of business-critical workflows.



THE GIFT ARSENAL



Text-to-App

Describe requirements in natural language. GIFT generates frontend, backend, and DB schemas instantly.



Live Builder Chat

Refine UI and logic via conversation. Instant millisecond redeployments for rapid iteration.



IT Governance

Built-in SSO, RBAC, and audit logs. Give power to the business without compromising security.

AI-NATIVE ARCHITECTURE

Zero Distance from Intent to Deploy

Unlike legacy low-code tools that require manual drag-and-drop, GIFT uses LLMs to interpret business intent directly into structural system components.

The result is a fully functional, auto-scaling enterprise application that is 10x faster to build and 90% cheaper to maintain.



COMPETITIVE LANDSCAPE

Metric	Traditional SDLC	Legacy Low-Code	GIFT (AI-Native)
Build Time	6 - 12 Months	1 - 3 Months	1 - 2 Hours
Skill Required	Full-Stack Devs	Logic Builders	Domain Experts
Setup Cost	High (CapEx)	Moderate	Minimal (OpEx)
Governance	Manual/Strict	Variable	Proactive/Native

TARGET MARKET SEGMENTS



- **SME Operations (45%):** Rapid digitisation of internal SOPs.
- **Education & Gov (30%):** Process automation for admin staff.
- **Enterprise Depts (25%):** Specific departmental tools (HR, CRM).

3-YEAR STRATEGIC ROADMAP



Year 1

PMF validation with 50+ pilot teams. Vertical focus: SME & Education.



Year 2

Scale Enterprise Governance features. Regional channel partner launch.



Year 3

Global Marketplace launch for vertical templates. Series B expansion.

ENTERPRISE-GRADE TRUST

Zero-Trust Security: Built-in end-to-end encryption and automated vulnerability scanning for every generated app.



SSO Integration: Seamlessly connect with Azure AD, Okta, and Google Workspace for centralized user management.



Data Residency: Flexible deployment options including Private Cloud, VPC, and On-Premise for sensitive data sectors.



Compliance-as-Code: GIFT automatically maps governance policies to application logic, preventing policy violations at the source.

Thank you!

We are seeking strategic partners to accelerate the democratisation of software.

Join us in evolving the human potential.