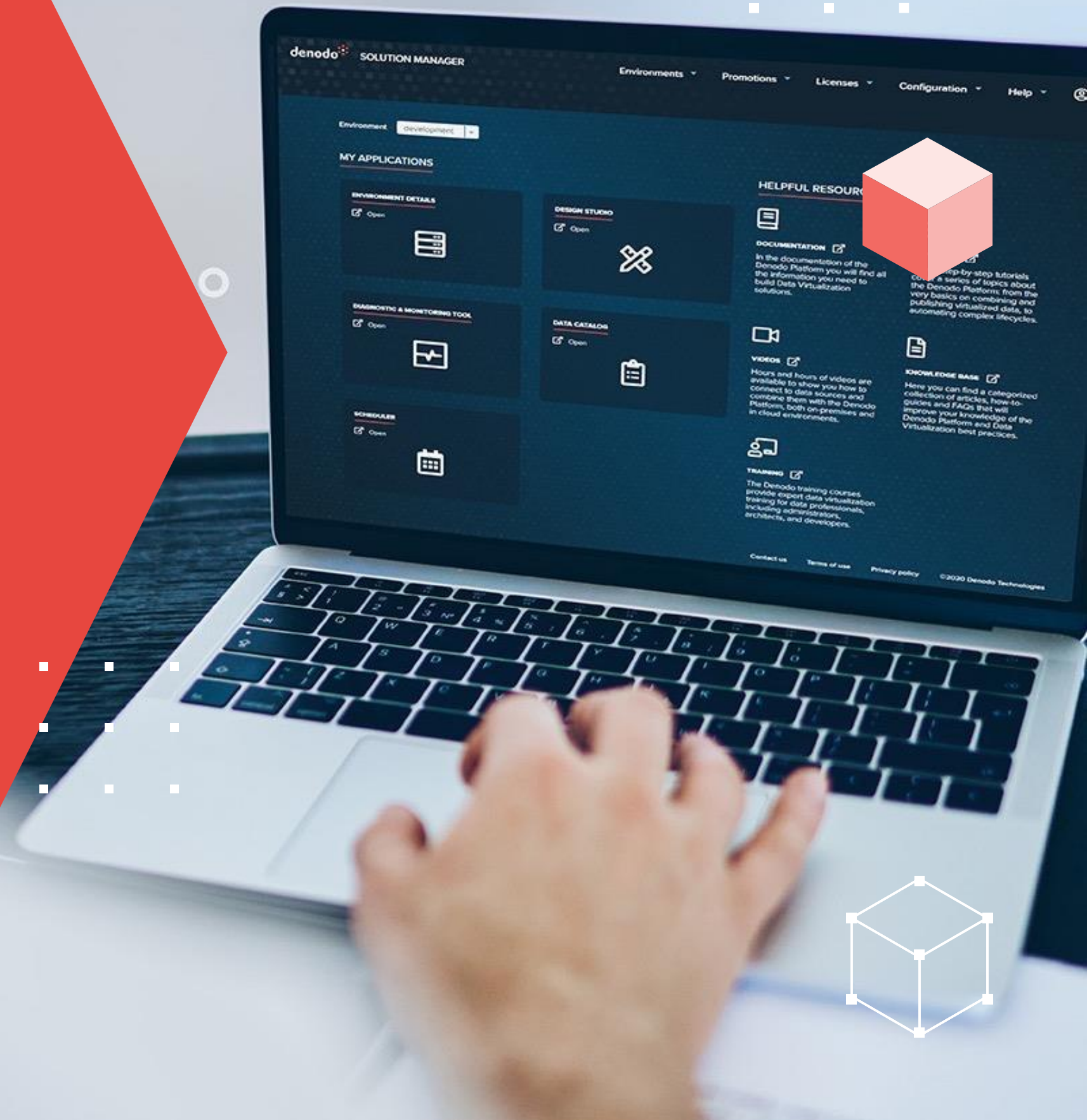




InvestHK 25

About Denodo and the Denodo Platform

Keith Chang



Denodo: A Global Leader in Data Management

Long focus in data integration, management, and delivery – since 1999



**Global
presence**

25 offices in 20 countries

**800+
employees**



1000+ customers

including many F500 and G2000
companies across every major industry.



AirEuropa



BNP PARIBAS

BHP



sanofi

TotalEnergies



**250+
partners**

active and engaged,
worldwide.



~50%

Annual growth

108%

Net retention

4%

Churn



Industry Leading Data Integration, Management and Delivery

Gartner and Forrester Research Evaluations

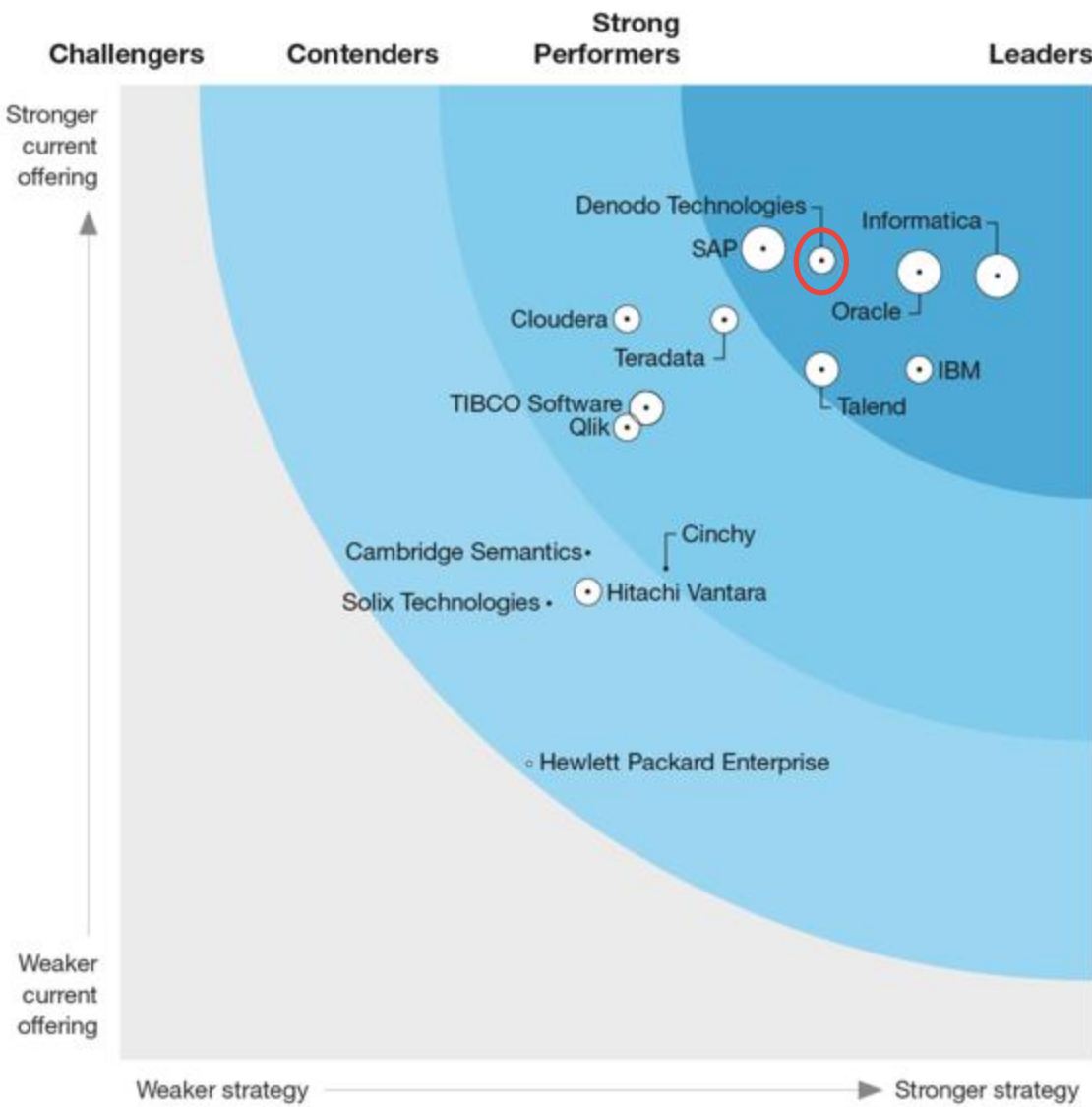
Gartner®

Figure 1: Magic Quadrant for Data Integration Tools



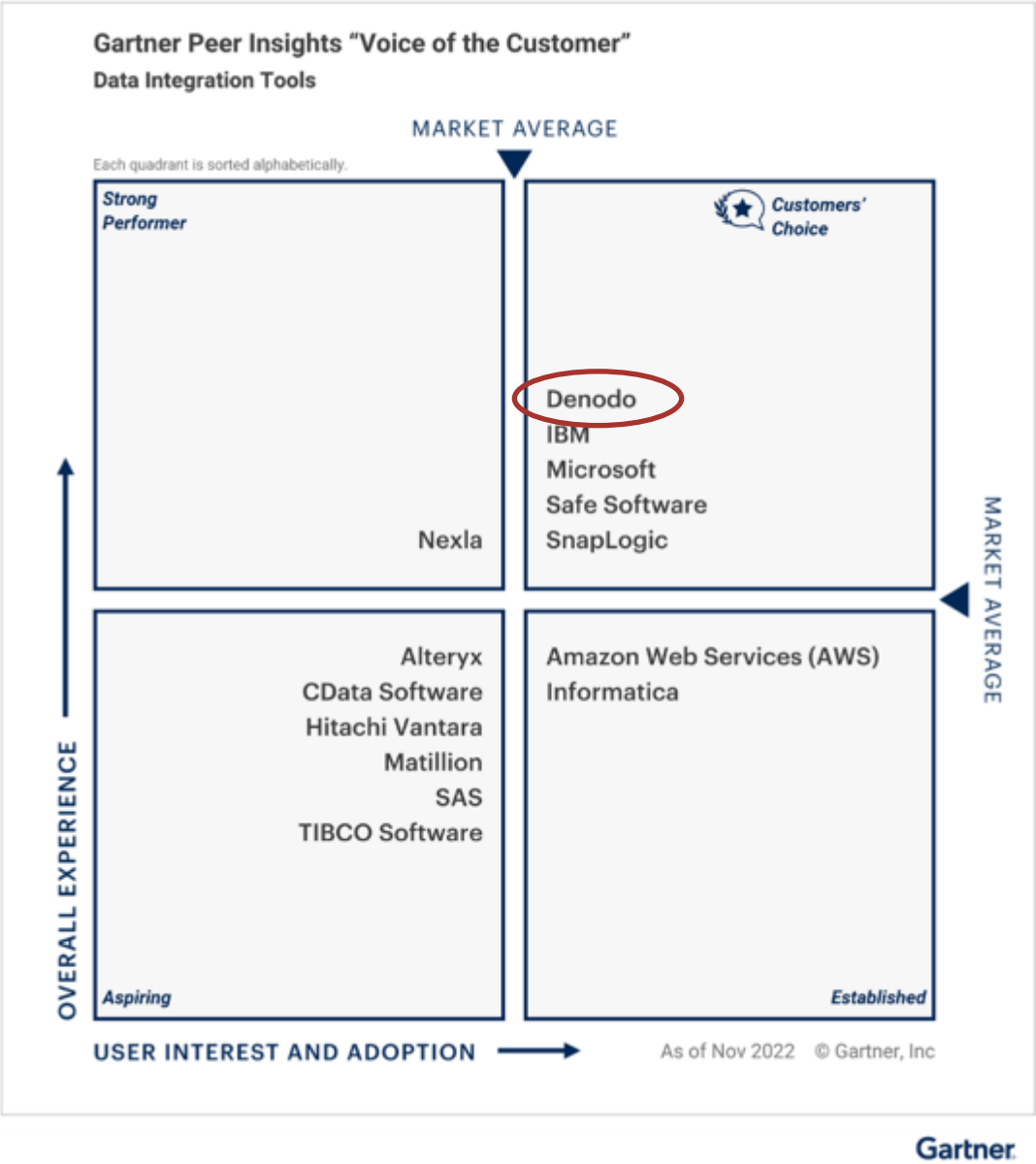
2022 Gartner Magic Quadrant for Data Integration Tools

FORRESTER®



Forrester Wave: Enterprise Data Fabric, Q2 2022

Gartner®



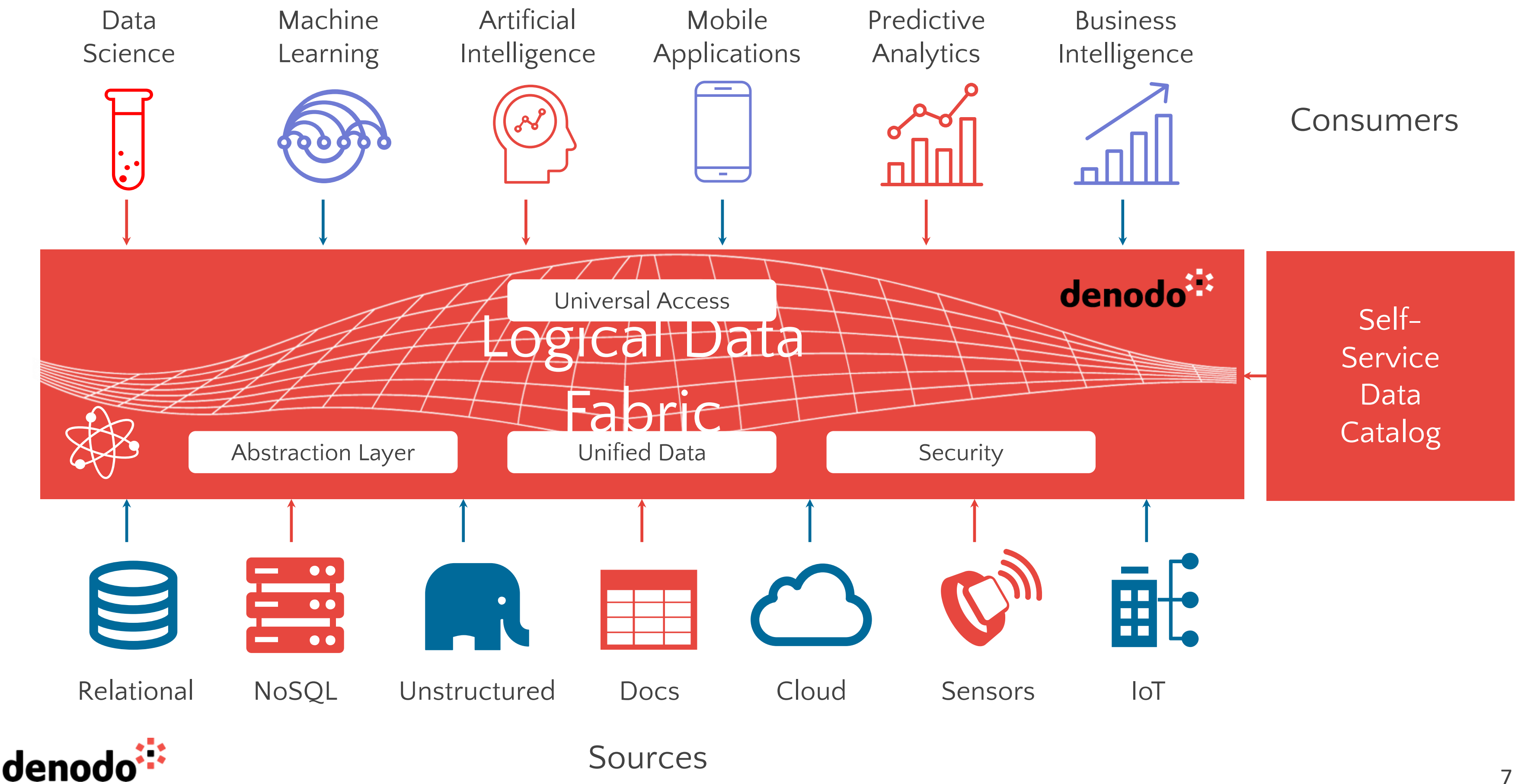
Customers' Choice: 2023 Gartner Peer Insights for Data Integration Tools (3rd year in a row)

Select Referenceable Customers Across Key Verticals

1000+ customers, including many Fortune 500 and Global 2000 companies across every major industry

Financial Services												
Energy												
Technology												
Public Sector												
Manufacturing / Supply Chain								 				
Healthcare												
Retail												
Insurance												
Pharma / Biotech												
Telecommunications												
Education												

Logical Data Fabric



The Denodo Platform

A logical data layer – a “data fabric” – that provides high-performant, real-time, and secure access to integrated business views of disparate data across the enterprise

- **Data Abstraction:** decoupling applications/data usage from data sources
- **Data Integration** without replication or relocation of physical data
- **Easy Access to Any Data**, high performant and real-time/ right-time



- **Data Catalog** for self-service data services and easy discovery
- **Unified metadata, security & governance** across all data assets
- **Data Delivery** in any format with intelligent query optimization that leverages new and existing physical data platforms

The Denodo Platform



Data On-Demand

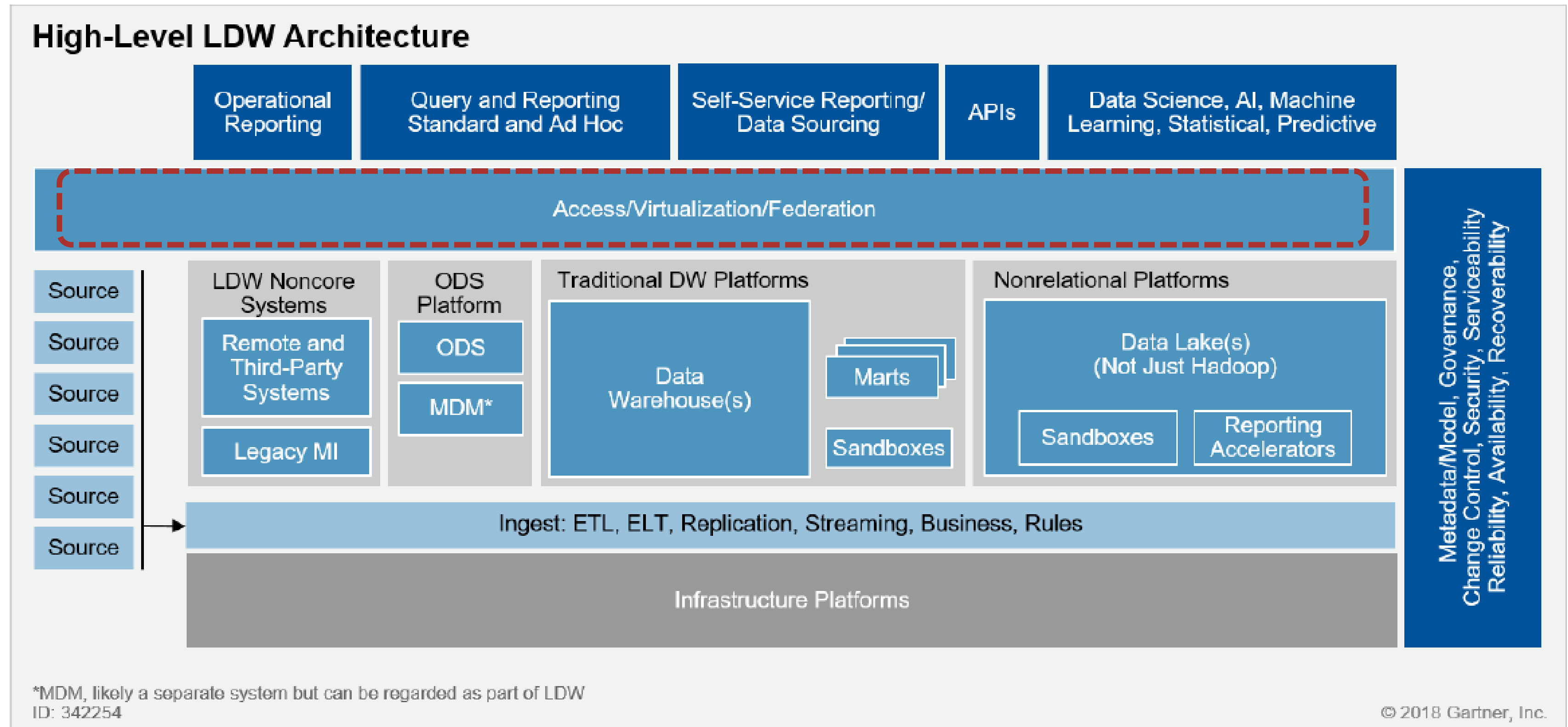
- Get the data that you want, real-time, when you need it

Technical Architecture

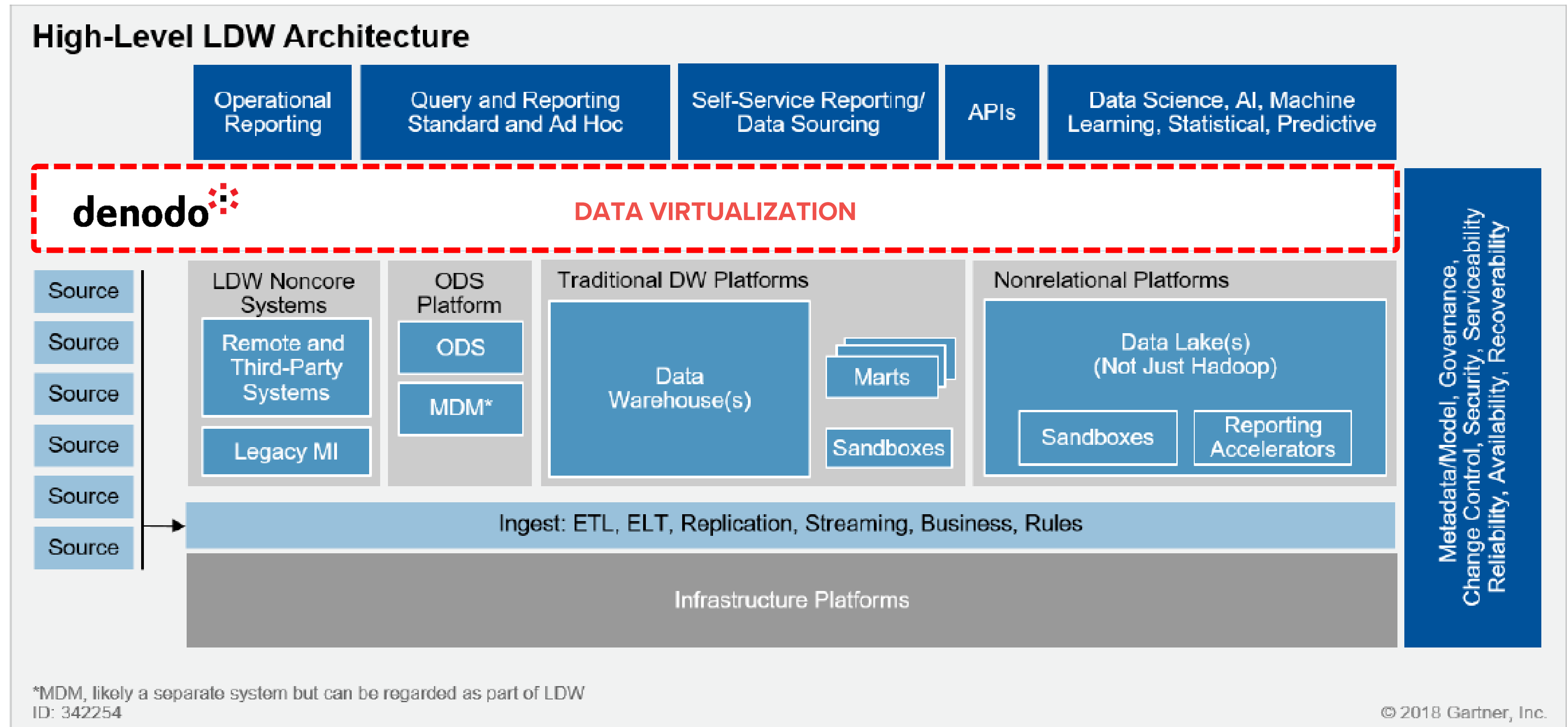


Gartner – Growth of Logical Architectures

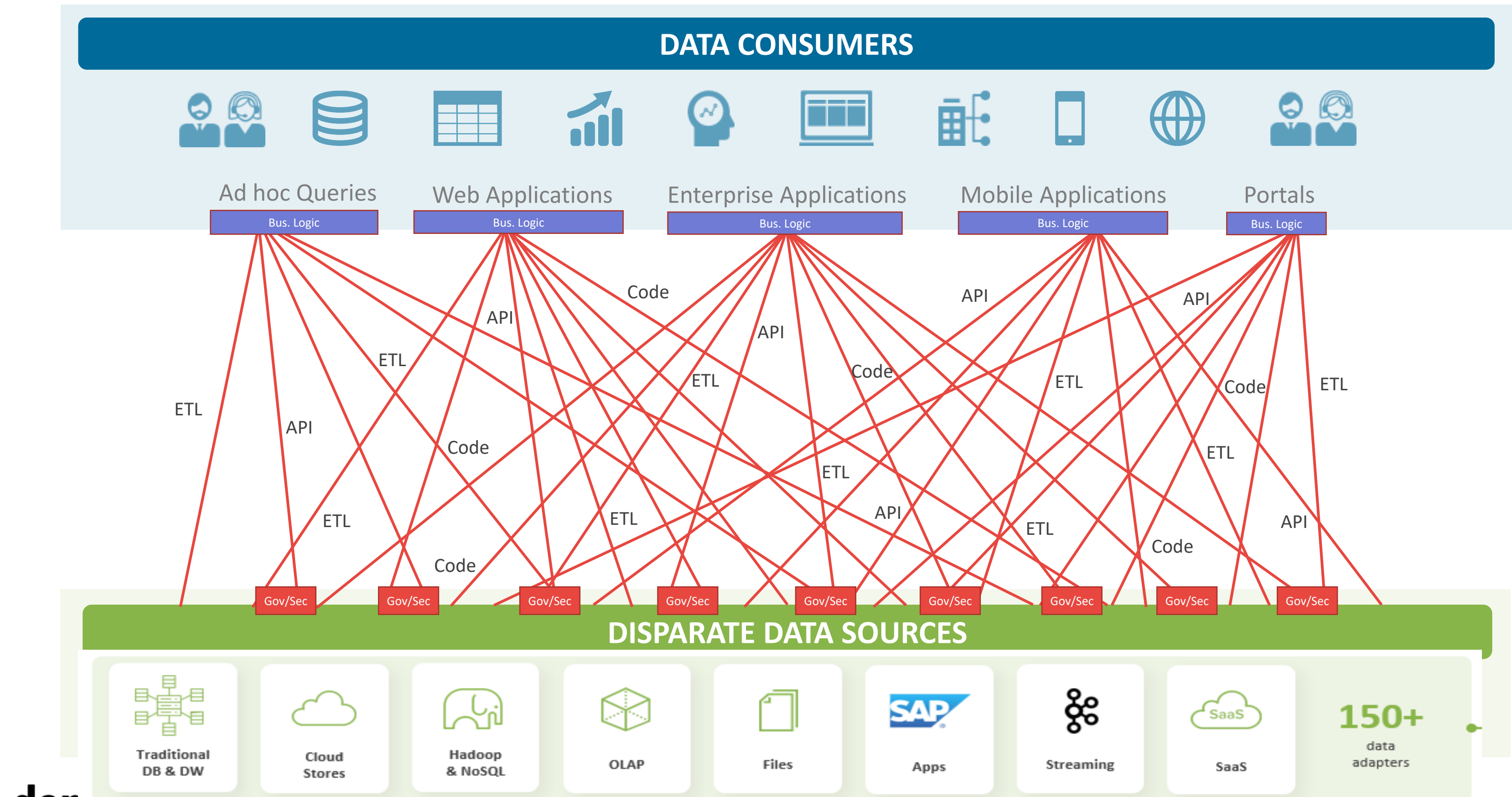
<https://www.gartner.com/en/documents/3871182>



Gartner – Growth of Logical Architectures



What is Data Virtualization?



What is Data Virtualization?

DATA CONSUMERS



Ad hoc Queries

Bus. Logic



Web Applications

Bus. Logic



Enterprise Applications

Bus. Logic



Mobile Applications

Bus. Logic



Portals

Bus. Logic



DATA VIRTUALIZATION

Abstracts complexity

DISPARATE DATA SOURCES



Traditional
DB & DW



Cloud
Stores



Hadoop
& NoSQL



OLAP



Files



Apps



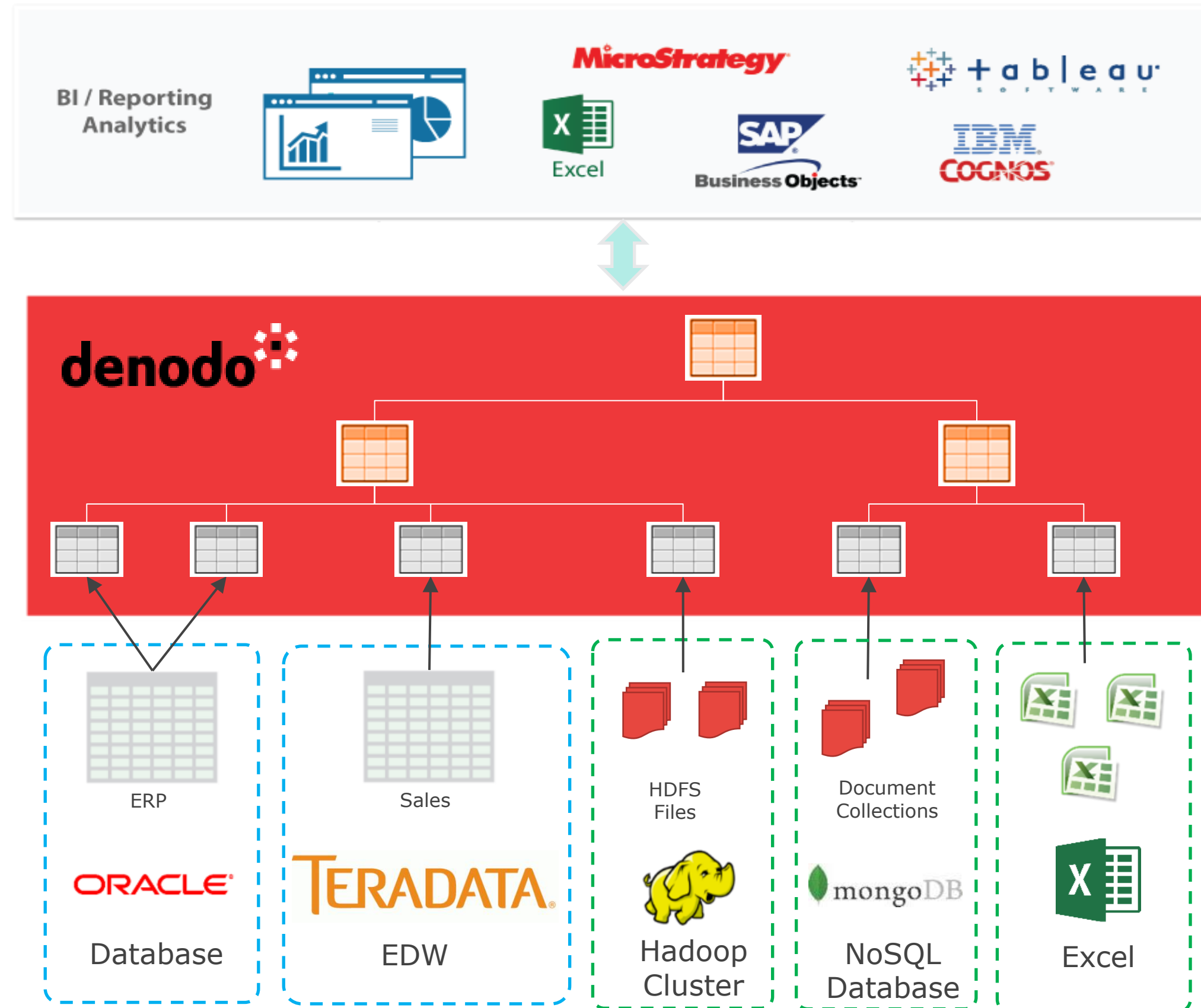
Streaming



SaaS

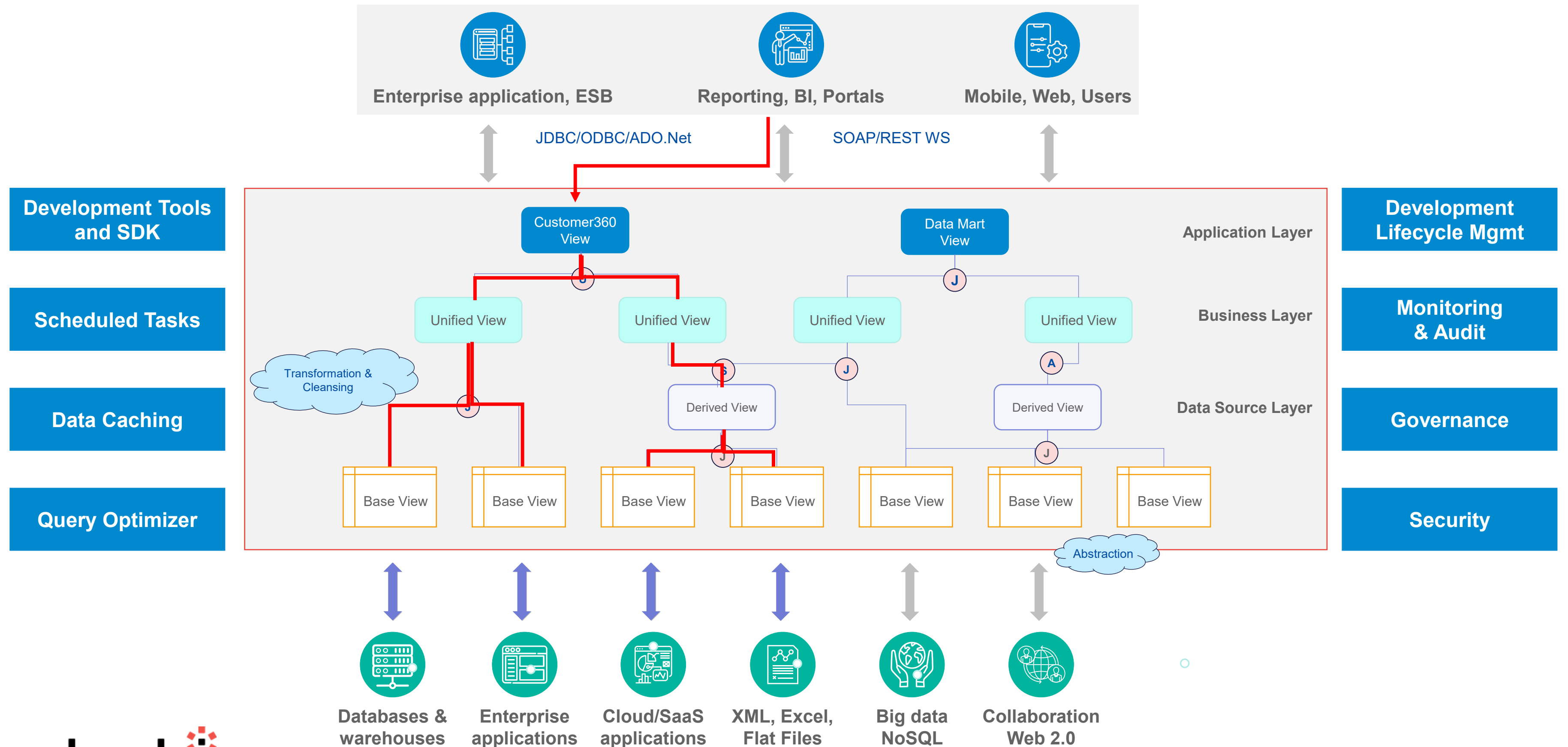
150+
data
adapters

Logical Data Warehouse Architecture



Data Virtualization
Layer

How Does It Work?



Denodo Platform: ROI and Differentiators

65%

FASTER
THAN ETL

67%

LESS DATA
PREPARATION

<6

MONTHS
PAYBACK

Source: Forrester Total Economic Impact™ of Data Virtualization, 2021

Key Differentiators



Advanced
Semantic Layer



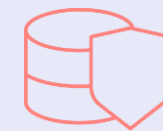
Real-time Data
Delivery



Integrated,
Active Data Catalog



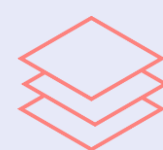
Universal
Connectivity



Attribute-Based
Access Controls

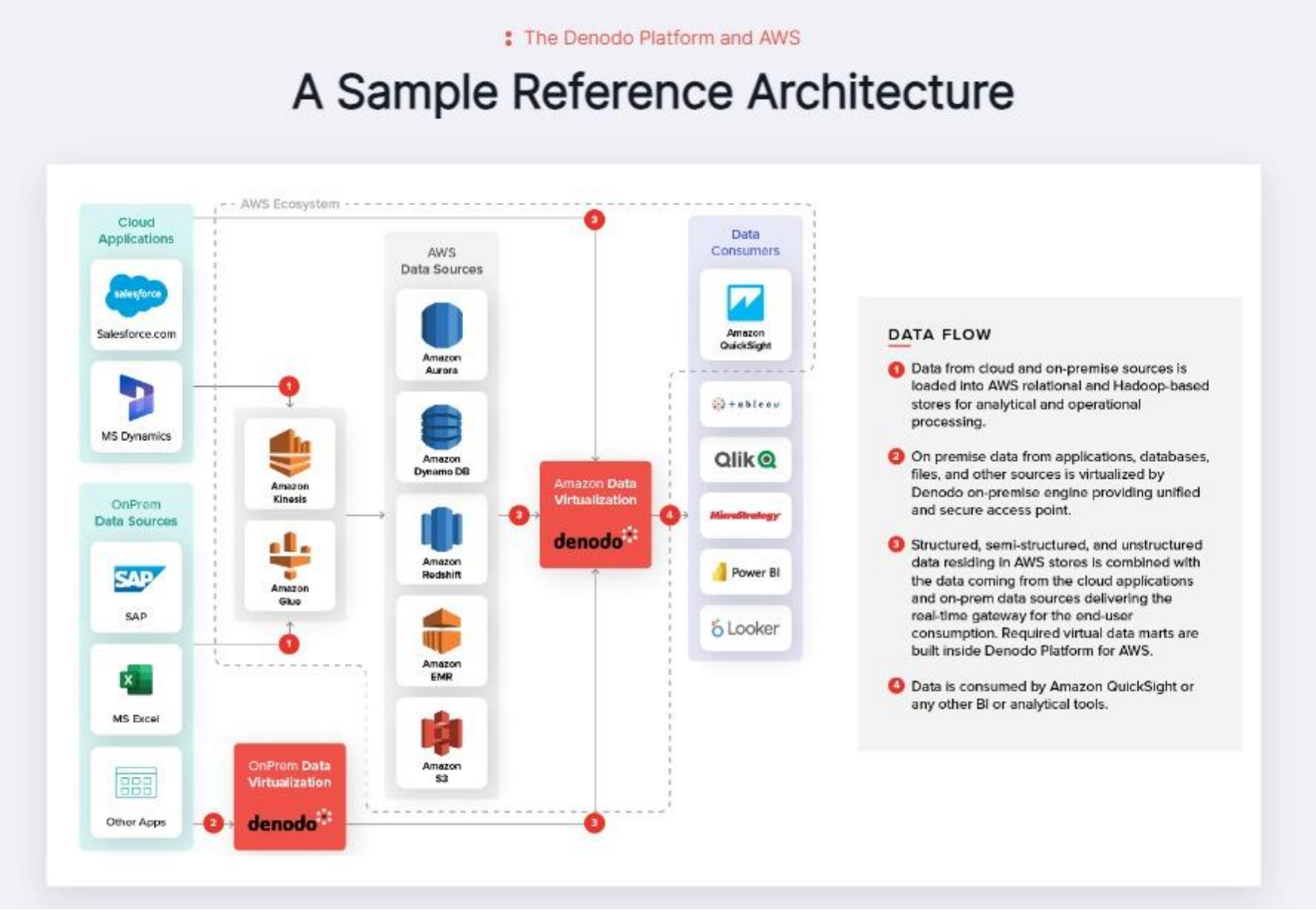


Automated Cloud
Management

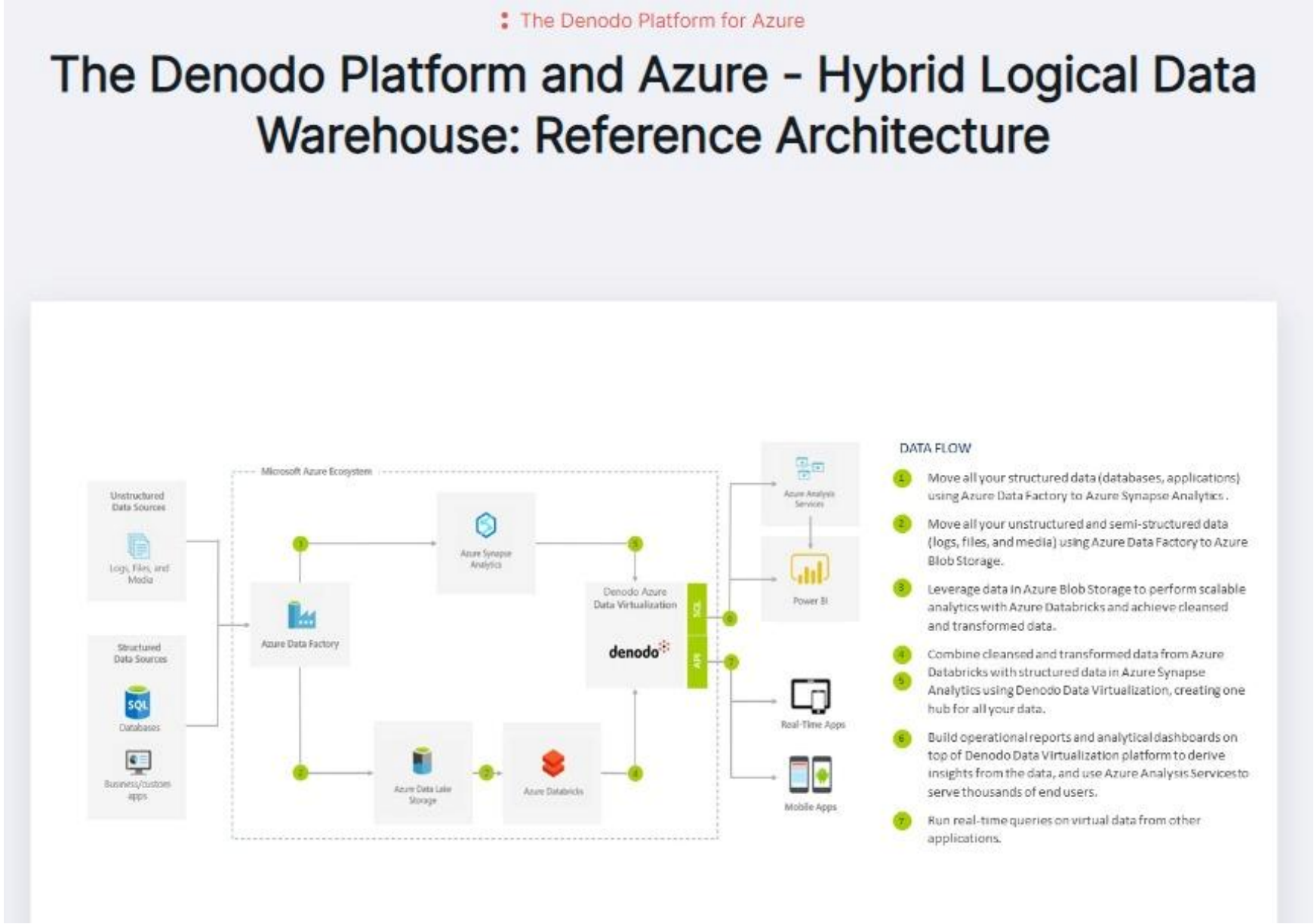


Modern Data
Services API Layer

Denodo works together with other technologies (AWS/Azure/Colibra/ETL/DQ)

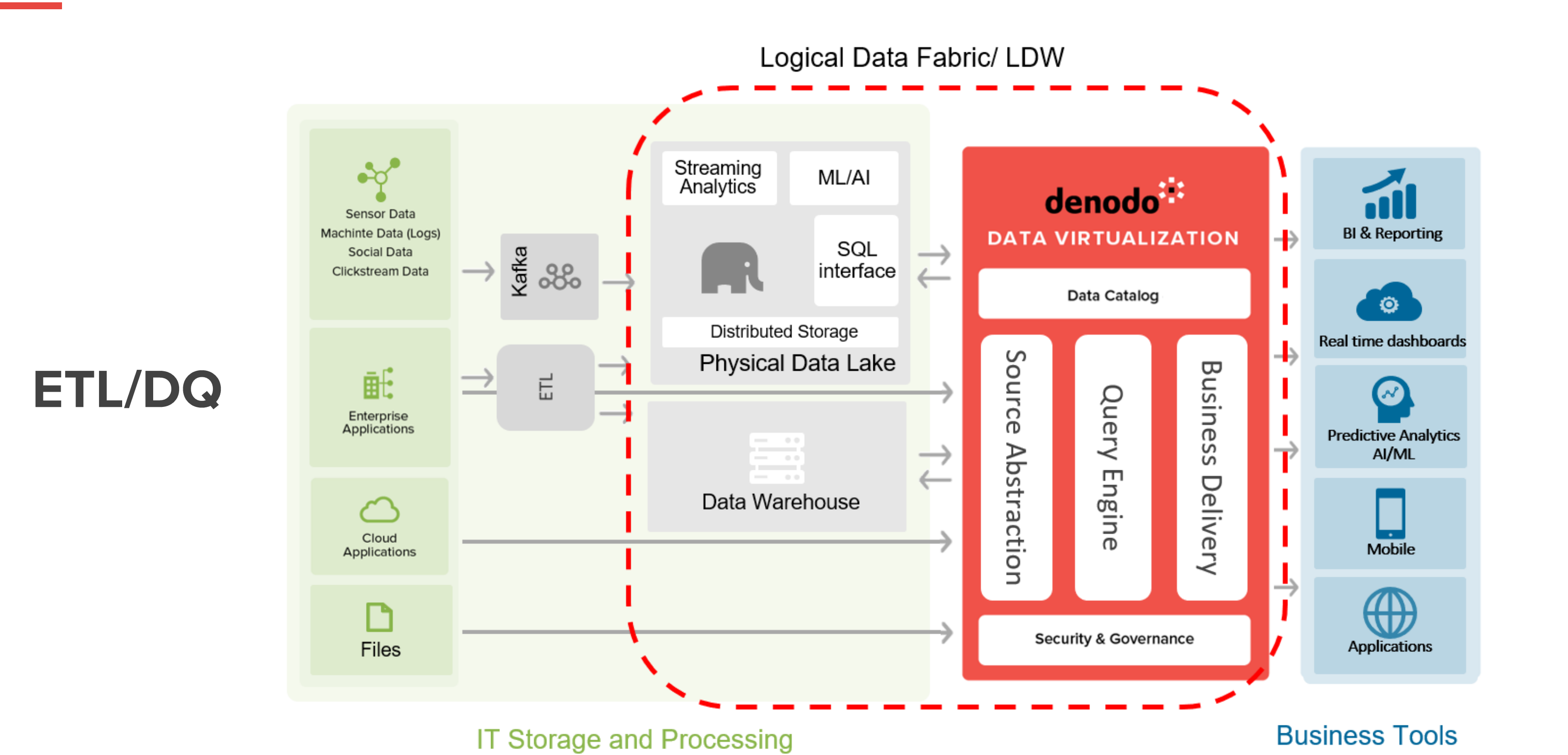


AWS

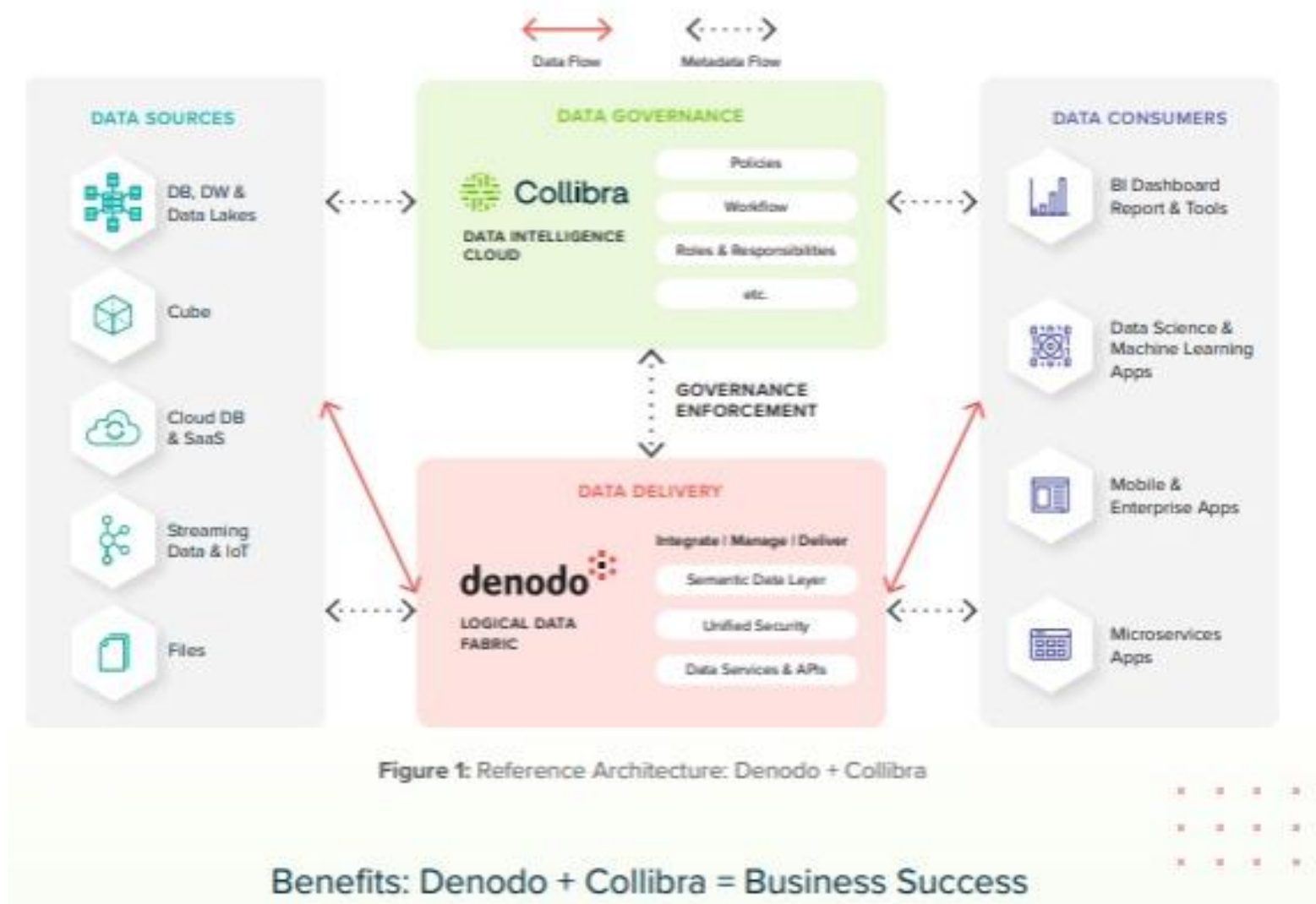


Azure

Denodo works together with other technologies (AWS/Azure/Collibra/ETL/DQ)

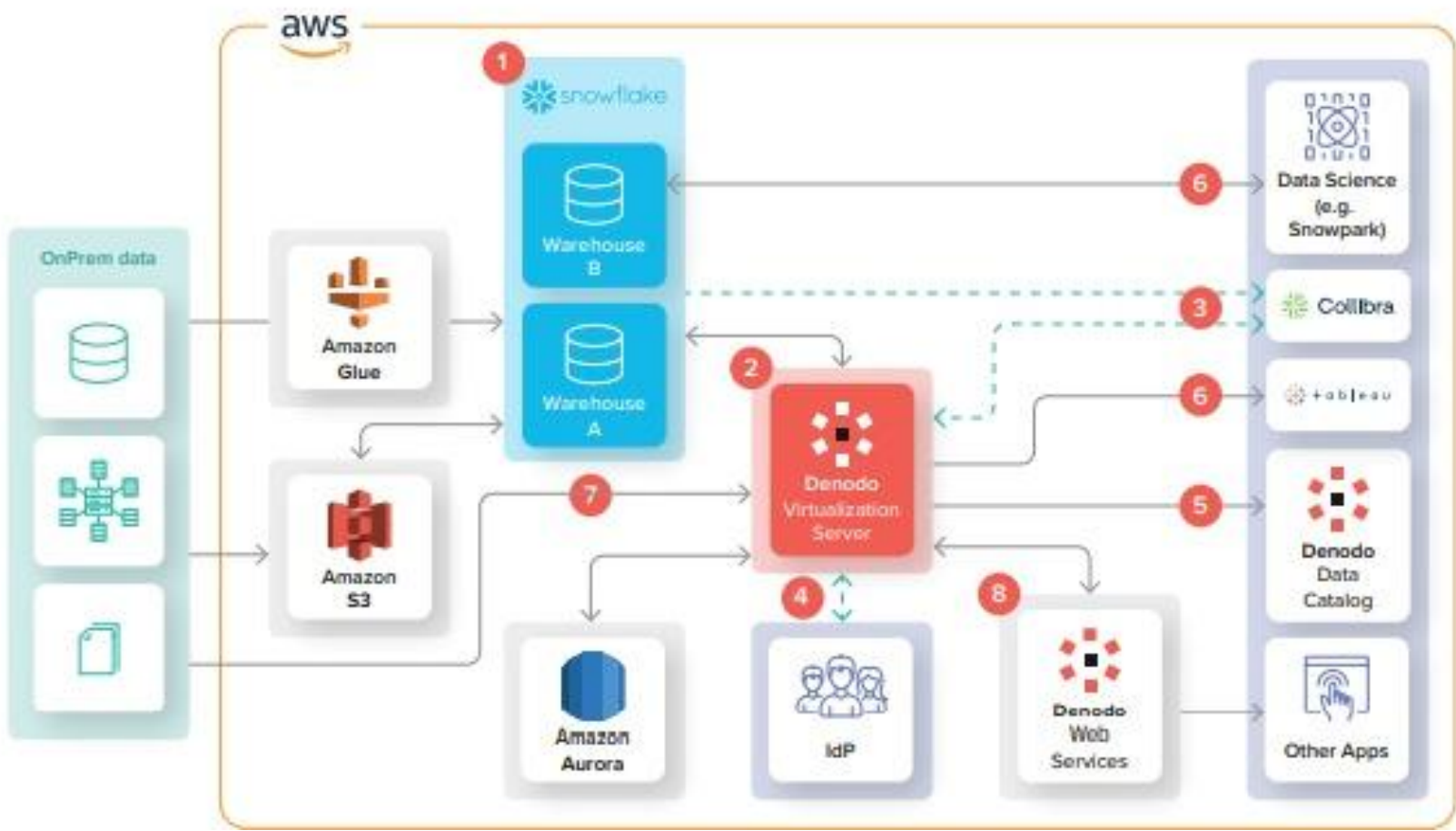


Denodo works together with other technologies (AWS/Azure/Colibra/ETL/DQ)

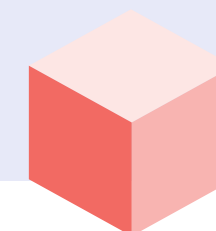
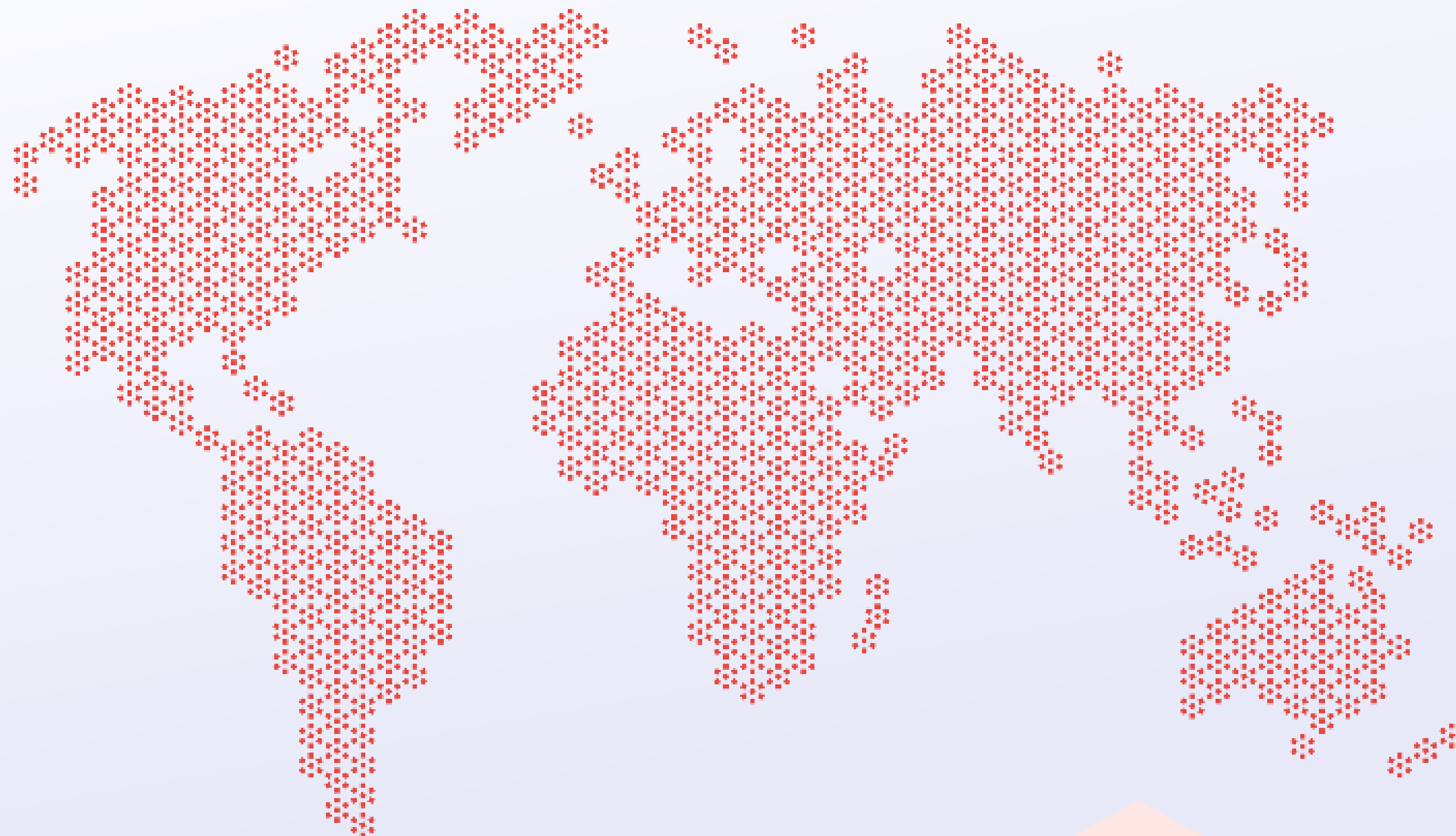
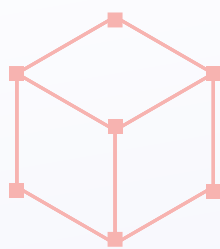


Colibra

Reference Architectures DENODO & SNOWFLAKE IN AWS



Snowflake



Thanks!



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