

Reconnect People | Harness Tech.



April 2021

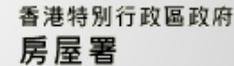
START

# Agenda

Reconnect People | Harness Tech

- Problem Statements & Opportunities
- Our offering with Unique Value Propositions
- What is next?

# Our Clients



# How to prepare talent for the future workforce?

*EQ: compassionately  
connect people*



AI Superpower  
Dr Lee Kai Fu, 2018

Enterprise/Industry 4.0  
Talent!

Transformation

Most people here will be  
obsoleted in 5-15 years.

*CQ: Creatively  
harness tech*

# Opportunities to develop next generation talent



## STEAM for Adults



# SteamBuilding Vision and Mission

**We see talents from all  
industries/functions  
develop innovation  
competences to harness  
technologies AND  
reconnect people together.**

**We offer engaging experiential learning O2O for non-IT  
professionals/executives to gain confidence in ABCD+ .**

# We are developing more T-shape talent in HK

AI    Blockchain    Cloud Computing    Big Data    VR/AR    5G/IOT.....



# Our 2021 O2O offering

## Face to Face (Offline)

1. Purpose Play for Performance (ABCD+)
2. Teambuilding 2.0
3. ABCD+ Design Thinking

## Virtual (online)

1. Purpose Play for Performance (ABCD+) (zoom/teams/webex)
2. Teambuilding 2.0 (zoom/teams/webex)
3. ABCD+ Design Thinking (microlearning + zoom/teams/webex)

# Steam Building Coinopoly

## Learning Blockchain via boardgame



- World First **Experiential Learning** using Boardgame to enable non-tech professionals to learn blockchain by playing
- Coinopoly can be deployed with flexibility to **integrate with other different learning** (e.g. Digital Transformation, Design Thinking, Change Management)....
- Among ABCD, Blockchain is the most difficult to understand, but is the most profound technology **that virtually impacts ALL industries/functions.**



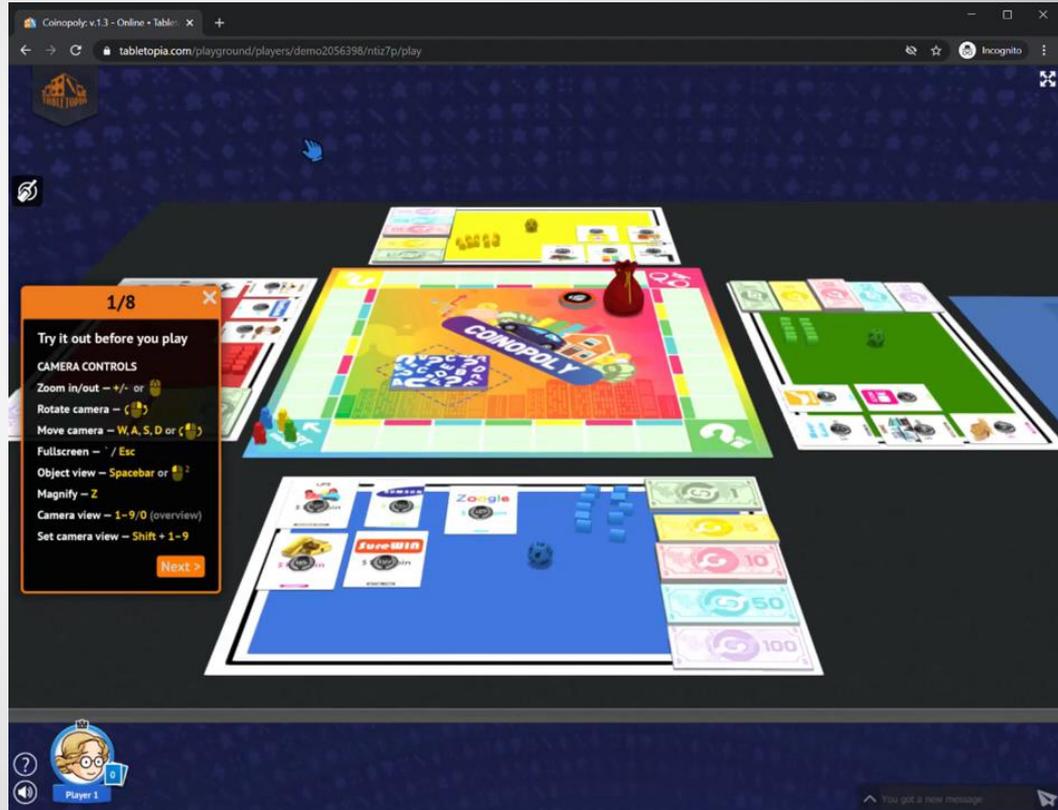
# Coinopoly: Overview of The game

1. Play the board game “**Coinopoly**” while learning the concepts of blockchain in each round.
2. Similar to Monopoly, players will use **fiat currency and then crypto currency** to perform transactions
3. Some players may become **hackers during the game** to hack both the centralized and decentralized system



# Virtual Coinopoly

learning anywhere/anytime



# Next Gen Online “Tech for Non-tech” Ecosystem Platform

## Next gen delivery

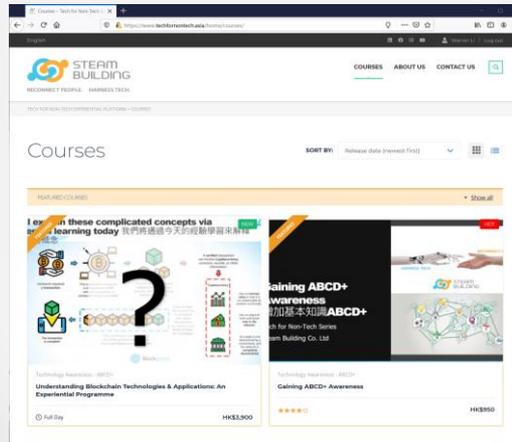
- Microlearning
- Flipped learning
- Blended learning

## Topics

- ABCD+

## Language

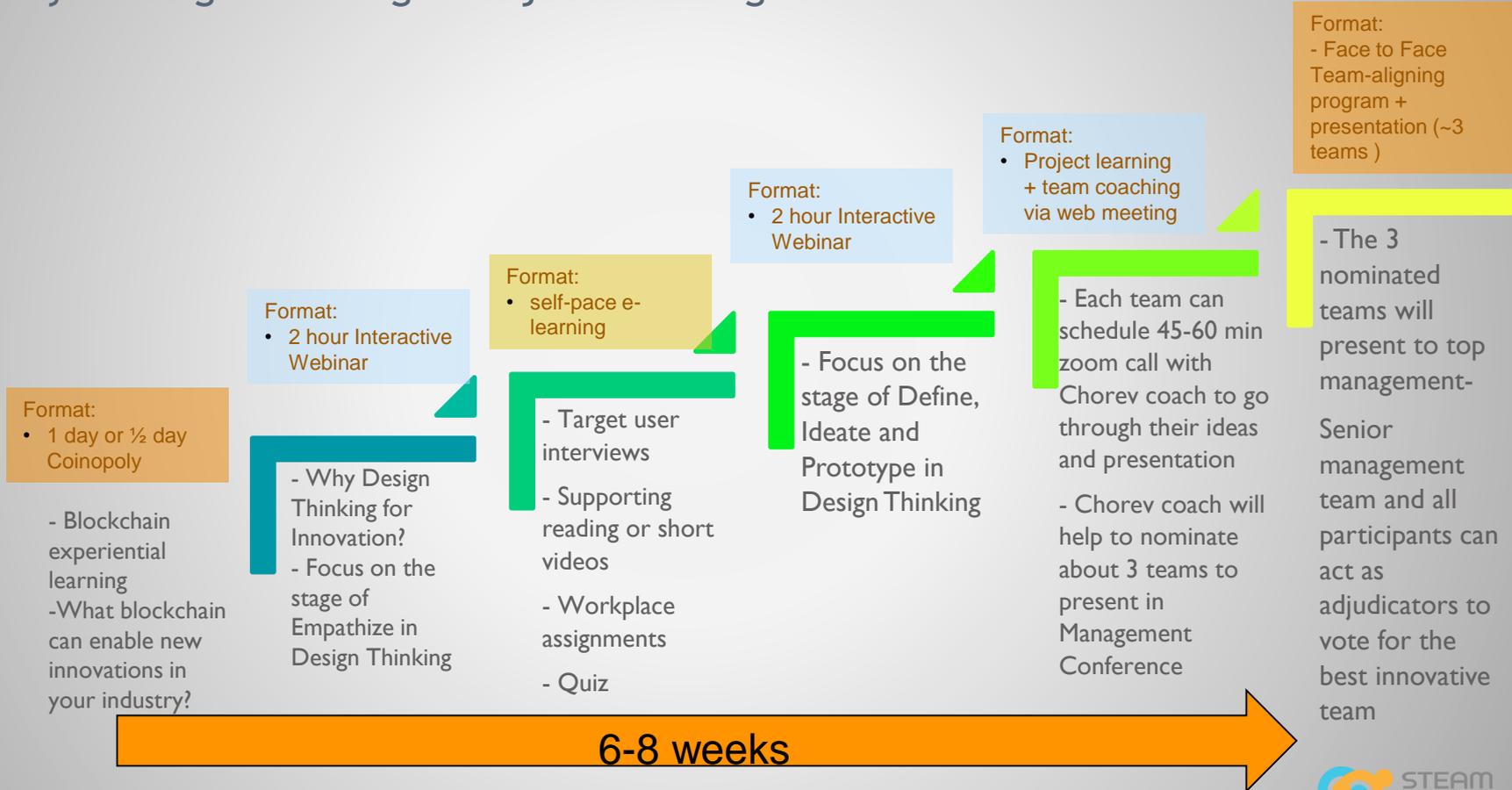
- English
- Chinese

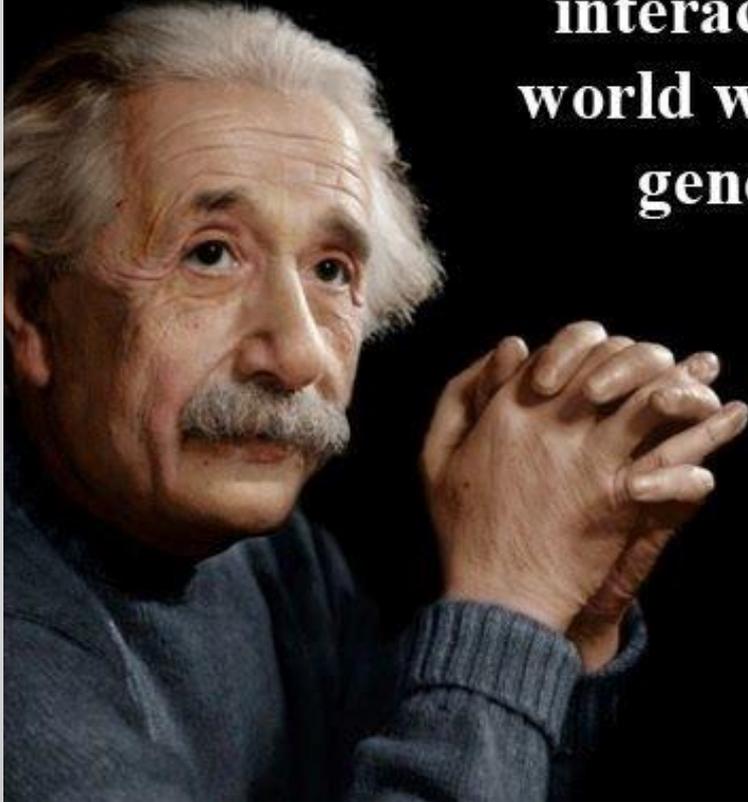


<https://www.techfornontech.asia/>

# Blended Learning Journey: Hackathon

Coinopoly + Design Thinking + Project learning



A black and white portrait of Albert Einstein, showing him from the chest up. He has his characteristic wild, white hair and a mustache. He is wearing a dark, textured sweater and has his hands clasped together in front of him. He is looking slightly to the right of the camera with a thoughtful expression.

**“I fear the day that technology  
will surpass our human  
interaction. The  
world will have a  
generation of  
idiots.”**

**-Albert Einstein**